



THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

Annual Report Sept2020-Nov2021

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CHILDREN'S EDUCATION SOCIETY®

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT

No.32, 19+ 'B' Main, 4+ Sector, H.S.R. Layout, Bangalore -560102

Recognized by the Govt. of Karnataka, permanently affiliated to Bangalore U

Approved by A.I.C.T.E. New Delhi, Accredited by NAAC & IAO, Recognized by UGC under section 12(B)&12(f)

Annual Report Sept 2020-Nov2021



Principal: Dr. Nikitha Alur

Established: 1994 Under Graduate – BBA/B. Com

Established: 1995 Post Graduate – MBA/MCOM

1 Overview

Founder Message



“Coming together is a beginning; keeping together is progress; working together is success”.

The knowledge driven world that we live in, brings with it exciting and stimulating transitions wherein every individual needs to move forward, commit to one’s work and keep oneself focused. The college is committed to nurturing the intellectual growth of students even as it lays a strong emphasis on inculcating values and social concerns among them.

Sri S. Narasa Raju

Chairman’s Message



“Intelligence plus character – that is the goal of true education”.

We give priority to our key stakeholders – our students - by creating opportunities and thereby inspiring them to achieve their goals in life. We are focused on three core principles – Education, research, and social involvement and we imbibe all three in our commitment to the students and other stakeholders

Sri S. N. V. L. Narasimha Raju

Principal's Message



“Knowledge speaks, but wisdom listens”

Our unique educational system will ensure that students gain not just depth and breadth in their chosen area of specialization, but a holistic set of skills that will equip them to face the real world. At every stage, there will be opportunities to expand your boundaries, platforms for collaboration and learning, and recognition for those who strive to excel.

Dr Nikitha Alur

Vision, Mission, Value, Objectives

VISION

To provide global standard educational opportunities for ethical and competitive professional management and unparalleled range of expertise across the field of business education and to achieve the status of a world class educator.

MISSION

Developing global knowledge leaders in the field of management through high quality business education programmes.

VALUE

- Higher Education Institutions function in a dynamic environment.
- Need to expand the system of higher education
- The impact of technology on the educational delivery
- The increasing private participation in higher education & impact of globalization have marked changes in Indian higher education System
- Changes & Consequent Shift in values have been taken into Cognizance by NAAC while formulating the Core Values.

OBJECTIVES

MBA Programme imparts professional education, which lays foundation for reasoning to develop conceptual and analytical skills. It gives an insight into business environment for student's development into competent and effective managers.

1.1 TOCBM Organization Chart

Organized by Cell

CELL INCHARGE	FACULTY INCHARGE	
	PG	UG
Women Empowerment Cell	Mrs. Bollamma C S	Mrs. Chitra D Rao
Anti-Ragging Cell	MsJayaSudha	
IQAC	Dr Chitra Devi	
Grievance Redressal Cell	Mrs. Anuradha H N	
Anti-Sexual Harassment Cell	Mrs. Chitra D Rao	
Equal Opportunity Cell	Mrs. NidhiGoel	
Entrepreneurship Cell/ IPR Cell	Dr. Arpana D Dr. Chitradevi	Mr. Jaisimha D S
MINORITY CELL	Mr. Abdul Subhan	Ms. MusarathUnissa
Alumni Cell	Dr. Arpana D	Dr. Shivaraja B E
SC/ST Cell	Dr. Shivaraja B E	Mr. Sharath Kumar
OBC Cell	Mr. Santosh	Ms. BhargaviIyer
Internal Complaint Cell	Dr Surekha, DR Chitra Devi	Prof Meera K S Prof Jaisimha
Placements Cell	Dr. Naveen	MrsAvinashKaur
ISR Cell VILLAGE EMPOWERMENT PROGRAM	Dr Raja & Dr. Surekha	
IPR Cell	Dr Raja & Dr. Surekha	

Organized by Club

CLUB INCHARGE	FACULTY INCHARGE	
	PG	UG
HR Club	Dr. Senthil	Ms. Thanvi K I
Marketing Club	Dr. Swetha	Mrs. FouzynFathima
Finance Club	Dr. Sandhya	Mr. Santosh J T
		Mrs. UmmeKulsum
Literary Club	Dr. Shivaraja B E	Ms. MusarathUnissa
Cultural Club	Mrs. Priya	Mrs. PriyankaGanguly Ms. Jayasudha C
Sports Club	Mrs. Geetha Mrs. Bollamma C S	
Media Club	Mrs. Anuradha H N	Mrs. AvinashKaur
IT Club	Mr. Subhan Mrs. KusumYadav	

Organized by Center/Committee

Center / Committee Incharge	FACULTY INCHARGE	
	PG	UG
Ambedkar Learning & Research Centre	Dr. Shivaraja B E	Mr. Sharath Kumar
Vivekananda Centre	Ms. MusarathUnissa	
Gandhian Study Centre	Dr. Shivaraja B E	
NCC Officer	Lt. Maria Archana	
MOOC & Swayam Courses	Mrs. Chitra D Rao	Dr. Sandhya
Library Coordinators	Dr. Surekha	Mrs. Bollamma C S
Internal Examination	HOD	Coordinators
Mentoring/Counseling	Ms. Priya K	MrsNidhigoel
Business Lab	HOD/Coordinators	HOD/Coordinators
Language Lab	HOD/Coordinators	HOD/Coordinators Dr. Shivaraja B E Ms. MusarathUnnisa
NSS	Mr. Sampath Kumar C	
RANKINGS	Coordinators	HOD
	Coordinators	HOD
Covid Task Force	HOD/Coordinators	Mr. Jaisimha D S Dr. Shivaraja B E Mrs. Chitra D Rao Mr. Sampath Kumar C

1.2 Administrative and Functional Heads

Other club and Cells

TOCBM has various committees and Cells such as Internal Examination , Placements Cell, HR Club, Equal Opportunity Cell and Equal Opportunity cell to ensure student well-being and smooth conduct of academic, extra-curricular and Co-curricular activities.

1.3 Details of Programs

The Oxford College of Business Management is offering Bachelor of Business Administration (BBA), Bachelor of Commerce (B. Com) Master of Business Administration (MBA) Master of Commerce affiliated to Bangalore University.

1.4 Student Statistics

UG Strength

Program	2018-21	2019-22	2020-23	2021-24
BBA	181	144	97	219
BCOM	214	136	128	188
Total	395	280	225	407

Bachelor of Business Administration (BBA)

The Bachelor of Business Administration (BBA) course is a full-time, three-year, undergraduate program of study aimed at preparing young graduates to take up challenging careers in business and industry.

Program Objective

- The objective is to develop managerial skills and provide an integrated view of the managerial issues and applications to real life situations.
- To cultivate foresight regarding the implications and consequences of considered action, business acumen, leadership qualities, entrepreneurial flair etc.
- Provide a comprehensive learning experience, designed to educate the students about global business practices.
- Facilitate learning through complementary networks of students, faculty and industry professionals.

Bachelor of Commerce (B.Com)

The Bachelor of Commerce (B. Com) course is a full-time, three-years undergraduate course of study aimed at preparing young graduates to take up challenging careers in commerce, finance, taxation, accountancy and other related disciplines of business

studies. Besides it encourages students to pursue professional courses such as CA and CS.

Program Objective

- To create highly innovative competent professionals in the field of Commerce.
- To cater to the manpower needs of companies in Accounting, Taxation, Auditing, Financial analysis and Management.
- To develop business analysts for companies, capital markets and commodity markets.
- To impart industry needed skill, problem solving and decision-making competencies.
- To prepare students for professions in the field of Accountancy - Chartered Accountancy, Cost and Management Accountancy, Company Secretary, Professions in Capital and Commodity Markets, Professions in life and non-life insurance and professions in Banks by passing the respective examinations of the respective professional bodies.
- Developing the ability of students to apply such concepts to practical situations.
- Enrich students to adapt to an ever changing and dynamic business environment.

PG Strength

Program	2018-2020	2019-21	2020-22
MCOM	39	34	35
MBA	131	117	90
Total	170	151	125

Master of Commerce (MCOM)

Master of Commerce (M Com) course is a full-time, Two-years Postgraduate course of study aimed at preparing young graduates to take up challenging careers in commerce, finance, taxation, accountancy and other related disciplines of business studies.

Program Objective

- To prepare students to exploit ever growing opportunities being newly created in the management field
- To provide adequate basic understanding about management education to the students.
- The University of Bangalore offers Masters of Commerce as a natural extension of the undergraduate course in Commerce i.e. B.Com.
- The most common specializations are in Advance Accountancy, Business Management, Banking & Finance and E-Commerce.
- The syllabus takes care of the requirement of the industry as well as the academia.

Master of Business Administration (MBA)

Master of Business Administration (MBA) course is a full-time, two-year's Postgraduate course of study aimed at preparing young graduates to take up challenging careers in commerce, finance, taxation, accountancy and other related disciplines of business studies.

- Improve Leadership and People Management Skill
- To Keep the Company Finance Healthy
- To provide students with opportunities to develop conceptual & analytical skills during their course of study.
- *To make establish a career as an Executive in a dynamic and progressive organization where there skills can contribute to the company's goals and achievements and also aid there own personal and professional goal."*
- *"To work in a healthy, innovative and challenging environment extracting the best out of me, which is conducive to learn and grow at professional as well as personal levels thereby directing my future endeavours as an asset to the organisation."*

1.5 Open Electives courses to students of BBA and BCOM.

1. Psychology of health and wellbeing – BA Psychology
2. Sports and Event Management – B Ped – Physical Education
3. Writing for Media – BA- Journalism
4. Business Statistics – Bsc -Statistics
5. Event Management – BBA – Commerce and Management
6. Business Documentation – BCOM – Commerce and Management

1.6 Faculty Statistics – 2020-21

UG

SL.No	Name	Qualification
1	Mr. Jaisimha D S	MBA
2	Ms. Meera K L	MBA in Finance
3	Dr. Shivaraja B E	MA NET PHD
4	Ms. Chitra D Rao	MBA M PHIL MCOM
5	Ms. Jaya Sudha C	MBA
6	Mr. Abdul Subhan	MCOM
7	Ms. FouzynFathima K	BE MBA
8	Ms. Saritha Bollamma C S	MCOM
9	Ms. Noor E Firdose	MCOM
10	Ms. Musarath Unnisa	MA
11	Mr. Sampath Kumar C	MCOM NET KSET
12	Ms. PriyankaGanguly	MBA
13	Ms. Anuradha H N	BE MBA
14	Ms. NidhiGoel	MBA NET
15	Ms. AvinashKaur	MBA
16	Ms. ThanviKuttaiah I	MCOM PGDHRM KSET
17	Mr. Santosh J T	MBA NET
18	Ms. Soumya N	MCOM NET KSET
19	Ms. Bhargavilyer	MCOM
20	Mr. Sharath Kumar Y	MCOM NET
21	Mr. Bharath N	MCOM
22	Ms. Umme Kulsum	MCOM SLET
23	Ms. KusumYadav	MCOM NET
24	Ms Manali Garwal	MBA
25	Ms Geetha Basappa	B PED M PED

PG

SL.No	Name	Qualification
1	Dr. Surekha H	M Tech MBA MPhil PHD
2	Dr. Chitra Devi S	MBA MCOM MPhil PHD
3	Dr. Arpana D	MBA NET PHD
4	Dr. SwetaBhasin	MBA PHD
5	Dr. P Radha	MA MCA MBA Mphil PHD
6	Dr. B Senthil Kumar	MBA PHD
7	Mrs. Priya K	PGDFM MCS ACS
8	Dr. Sandhya V	MCOM NET PHD
9	Mr. Basil Ealias	MBA PHD
10	Dr. Naveen Prasanth	MBA PHD
11	Dr. J A Raja	MBA MPhil PHD

UG/PG Faculty



1.7 TOCBM Graduation Day

BBA Batch 2020-21

BCom Batch 2020-2021

MBA Batch 2020-21



MCOM Batch 2020-21

2 Glimpses of the Institution

2.1 Admissions

TOCBM Admission Details from 2020-2021

Title of the Course	Total Boys	Total Girls	Grand Total
Graduates (Course-Wise)			
I Year BBA	83	26	109
II Year BBA	136	33	169
III Year BBA	196	38	234
I Year B.Com.	99	47	146
II Year B.Com.	103	49	152
III Year B.Com.	186	61	247
P.G.(Course - Wise)			
I Year MBA	60	34	94
II Year MBA	99	31	130
I Year M.COM	23	13	36
II Year M.Com.	15	20	35
Grand Total	Grand Total	455	1352

Title of the Course	Among total strength															
	SC		ST		C-I		II-A		II-B		III-A		III-B		GM	
	B	G	B	G	B	G	B	G	B	G	B	G	B	G	B	G
U G (Course-Wise)																
I Year BBA	13	2	1	NIL	2	1	4	NIL	10	4	11	4	3	4	39	11
II Year BBA	11	1	2	NIL	1	NIL	11	1	16	10	9	1	19	5	68	14
III Year BBA	14	2	NIL	1	2	NIL	16	7	48	7	36	10	9	3	71	8
I Year B.Com.	11	10	NIL	1	2	NIL	23	5	9	1	23	5	5	6	25	8
II Year B.Com.	19	6	1	NIL	1	1	16	9	13	2	16	9	8	3	29	19
III Year B.Com.	34	8	NIL	1	4	1	37	14	14	5	23	11	18	8	56	13
P.G.(Course - Wise)																
I Year MBA	4	3	1	1	0	3	9	7	2	1	23	9	6	5	15	6
II Year MBA	13	5	2	NIL	2	2	18	7	5	NIL	16	8	5	2	38	7
I Year M.COM	10	5	3	NIL	NIL	NIL	3	4	NIL	NIL	4	2	NIL	2	3	NIL
II Year M.Com.	4	5	1	NIL	NIL	NIL	3	5	2	2	4	3	NIL	1	1	4
Grand Total	133	47	11	4	14	8	140	59	119	32	165	62	73	39	345	90

2.2 Placements

Corporate Support @TOCBM :



TFF LIFESTYLE



2.3 Activities/events conducted Jan2021 – Dec2021

Name of Activity	Activity Description	Date of Activity	Activity Coordinator	Type of Activity	No. of Participants
Orientation On World of Professional Courses	IT Club	7-Jan-21	Prof. Musarath & Prof. Shweta	Orientation	139
ITR Filing	Finance Club	8-Jan-21	Dr.S.Chitradevi	Workshop	35
The Observation of Birth Anniversary of Swami Vivekananda"	NSS unit	20-Jan-21	Prof. Sampath, Prof. Sharath, Prof. Kumar & Prof. Bhargavi.	Others	324
Latest Trends of Information technology in Business	IT Club	21-Jan-21	Dr S ChitraDevi & PG Team	Seminar	74
Insights into-EBSCO	Research Cell	21-Jan-21	Dr S ChitraDevi & PG Team	Workshop	40
Overview of Indian Capital Market and Indian Economy	Finance Club	25-Jan-21	Prof. Santosh , Prof Saritha Bollama	Workshop	70
The Celebration of the Republic Day	NSS unit/Cultural Club	26-Jan-21	Prof. Priyanka Ganguly and Prof. Shweta.K	Others	31
Why MBA?	Student Development Cell	27-Jan-21	Dr S ChitraDevi & PG Team	Workshop	86
Steps to become a Successful Entrepreneur	Entrepreneurs hip Cell	29-Jan-21	Dr.S.Chitradevi and PG team	Workshop	87
How to Present a Better you	Student Development Cell	29-Jan-21	Dr.S.Chitradevi and PG team	Workshop	62
Inspiration does exist and its within you	Alumni Cell / Entrepreneurs hip Cell	30-Jan-21	Dr.S.Chitradevi and PG team	Workshop	48
The Power of Dreams	Student Development Cell	30-Jan-21	Dr.S.Chitradevi and PG team	Workshop	71
The Pulse Polio Awareness	NSS unit	31-Jan-21	Prof. SampathKumar. C, Prof. SharathKumar.Y , Prof. Kumar. N & Prof. Saritha Bollamma	Workshop	70
Annual Budget Analysis 2021	Finace Club	12-Feb-21	Prof. Santosh T.J. and Prof. Saritha Bollamma	Seminar	40
Parents Teachers Meeting (Online)	Examination Cell	19-Feb-21 to 20-Feb-21	Faculty Incharge	Others	50+
Awareness about PCOD	Women Empowerment Cell	23-Feb-21	Prof. Saritha Bollamma & Prof. Sowmya	Awareness Program	139

National T20 Cricket Tournament For The Blind 2020-21	NSS unit	8-Feb to 16-Feb -2021	Prof. Sampath Kumar, Prof. Sharath Kumar Y, Prof. Saritha Bollamma and Dr. Shivaraja BE	NSS	30+
Value added Certificate Program- Financial Modeling and valuation	Finance Club	1Feb-20Feb 2021	Dr Surekha	Certificate Program	21
Financial Modeling and Digital Marketing	Finance Club	18-Feb-21	Dr.S.Chitradevi	Orientation	78
Time Management	Bridge program	15-Feb-21	Dr.S.Chitradevi	Orientation	35
Insight to Business World and Opportunities	Student Development Cell	16-Feb-21	Dr.S.Chitradevi	Workshop	35
Colour Week and Exordium	Cultural Club	22 Feb-26 Feb 2021	Dr Arpana	Orientation	300+
Investiture Ceremony	Cultural Club	4-Mar-21	Dr Arpana	Others	300+
Personality Development	HR Club	5-Mar-21	Dr Senthil Kumar	Workshop	95
Women's Day Celebration	Women Empowerment Cell	8-Mar-21	Prof. Sowmya N Prof. Saritha Bollamma	Others	Faculties
Workshop On Financial Wellness	Women Empowerment Cell	12-Mar-21	Prof. Saritha Bollamma & Prof. Sowmya	Workshop	132
Hands On Training For Research by EBSCO	Research Cell	24-Mar-21	Miss. Musarath and Miss. Shweta	Seminar	Faculties
Workshop on Career Guidance	Placement Cell	26-Mar-21	Prof Saritha	Workshop	132
6 day Virtual FDP on Revised NAAC framework - Role of IQAC"	IQAC	29-Mar-21	Dr. Chithra Devi	FDP	112
6 day Virtual FDP on Revised NAAC framework - Criteria 1	IQAC	30-Mar-21	Dr.M.Surekha	FDP	112
6 day Virtual FDP on Revised NAAC framework - Q&A - Criteria 1 to Criteria 7	IQAC	30-Mar-21 to 5-Apr-21	Dr.M.Surekha /Dr.S.Chitradevi	FDP	112
5-Day FDP on Research Methodology & Statistical Analysis Using SPSS	Research Cell	5-Apr-21	Dr.Radha and Dr.S.Chitradevi,	FDP	156
Workshop on Intellectual Property Rights	IQAC Cell	15-May-21	Dr.S.Chitradevi	Workshop	354
4 Day Workshop on Mental wellbeing (Mental wellbeing and Emotional Up Skilling)	Counseling Cell	18-May-21	Prof. Saritha Bollamma & Prof. Sowmya	Workshop	100
4 Day Workshop on Mental Wellbeing (Positive mental Attitude)	Counseling Cell	18-May-21	Ms Priya & Ms Nidhi goel	Workshop	100

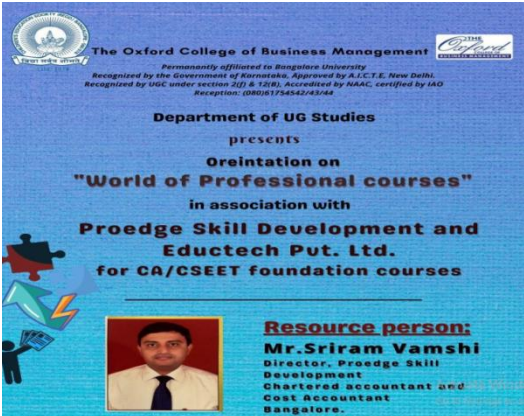
4 Day workshop on Mental Wellbeing (Mental wellbeing Awareness During Unprecedented Times)	Counseling Cell	19-May-21	Ms Priya & Ms Nidhi goel	Workshop	150
Mentoring Session For TOCBM students	Counseling Cell	19-May-21 to 21-May-21	Ms Priya & Ms Nidhi goel	Others	150
Financial Planning For Young Professionals	Finance Club	21-May-21	Prof Santhosh	Workshop	20
Alumni Webinar 'Personal Branding'	Marketing Club	2-Jun-21	Dr Arpana	Seminar	500+
Orientation On Swayam & MOOCs	Student Development Cell	4-Jun-21	Dr. Sandhya V	Orientation	30+
Session On Portfolio Management	TOCBM IQAC Cell	4-Jun-21	Dr.S.Chitradevi	Seminar	82
World Environment Day	NSS Unit	5-Jun-21	Miss. Shweta and Miss. Musarat	NSS	324
Short Video Making on Environment	Cultural Club	8-Jun-21	sampath	NSS	200+
FDP on Publish or Perish	Research Cell	9-Jun-21	Dr.M.Surekha	FDP	10
Best Manager Competition	HR Club	11-Jun-21	Prof. Thanvi Kuttaiah I	Club Activity	30
Babasaheb Ambedkar and Contemporary India	Ambedkar Vedike	18-Jun-21	Dr. Shivraj, Prof.Sharath.Y	Others	324
Yoga for Well-Being	NSS Unit	21-Jun-21	Dr M Surekha	Workshop	185
Covid-19 Awareness Program	NSS Unit	22-Jun-21	Dr M Surekha	Awareness	307
Udaan	Cultural Club	24-Jun to 25-Jun-2021	Prof Priyanka Ganguly	Club Activity	25
How To Bullet proof Your Immune System	Student Development Cell	25-Jun-21	Dr. Arpana. D	Awareness	300+
Parents Teachers Meeting (Online)	Examination Cell	2-Jul-21 to 3-Jul-21	Faculty Incharge	Others	70
Exploring The Indian Companies	Club Activity/ Marketing Club	9-Jul-21	Prof.Sowmya N.	Marketing Club/Academic Club	12
Virtual Open House	Placement Cell	10-Jul-21	Dr. Nikitha Alur, Dr.Shwetha Bhasin, Prof. Avinash Kaur	Orientation	78
Markets On Its Rise	Marketing Club	17-Jul-21	Prof Fouzyn Fathima.K	Seminar	42
Orientation Workshop On Internship Program	placement cell	20-Jul-21	Prof. Avinash Kaur	Orientation	98
Disha Bharat "Unleash The Hidden Potential In You"	TOCBM Cell	22-Jul-21	Prof. Bhargavi Iyer B.S	Seminar	340
Vaccination Drive	Student Development Cell	22-Jul-21	Prof Sampath Kumar C, Dr Surekha, Prof. Mu sharath Unnisa	Awareness	307
A Workshop On "Indian	Finace Club on	23-Jul-21	Dr. Chithra Devi	Workshop	80

Commodity Market".	TOCBM				
The Ludo King Tournament	Sports Club	23-Jul-21	Prof. Saritha Bollamma and Prof. Kumar N	Club Activity/Sports Club	191
TOCBM Club Carnival Best Manager	HR Club	26-Jul-21	Prof Priyanka Ganguly	Club Activity/HR Club	22
Disha Bharat "Unleash The Hidden Potential In You"	Student Development Cell	26-Jul-21 to 27-Jul-21	Dr M Surekha	Seminar	124
VIRTUAL SCAVENGER HUNT (TREASURE HUNT) "Clear vision Holds The key"	Cultural Club	28-Jul-21	Mrs Priyanka Ganguly	Club Activity/Cultural Club	200+
Finance Fiesta	Finance Club	28-Jul-21	Prof Santhosh	Club Activity/Finance Club	65
Inter Departmental Singing Competition "Rewind The Happiness".	Cultural Club	29-Jul-21	Mrs Priyanka Ganguly	Club Activity/Cultural Club	200+
Club Carnival-HR Activities	HR Club	29-Jul-21	Dr Senthil Kumar	Club Activity/HR Club	200+
Club Carnival - Marketing Activities	Marketing	29-Jul-21	Dr.Shwetha Bhasin	Club Activity/Marketing Club	24
Essay Writing Competition	Literary Club	3-Aug-21	Miss Musarath	Literary Club	14
Swarajya 75	Student Development Cell	13-Aug-21	Dr M Surekha	Others	270
Pre-Placement Training	Placement Cell	11-Aug-13-Aug 2021	Prof. Avinash; Prof. Chitra D Rao	Placement Cell	100+
Independence Day	Cultural Club	15-Aug-21	Prof Priyanka Ganguly	Cultural Club	70
Faculty Emotional Empowerment Program	FDP	18-Aug-21	Prof. Musarath	FDP	38
Pre-Placement Training	Placement Cell	16 Aug -19 Aug 2021	Prof. Avinash; Prof. Chitra D Rao	Certificate Program	50
Pre-Placement Training	Placement Cell	23 Aug -27 Aug 2021	Prof. Avinash; Prof. Chitra D Rao	Certificate Program	50
Teachers Day	Cultural Club	6-Sep-21	Priyanka Ganguly	Cultural Club	30
Internship alert	Placement Cell	15-Sep-21	Prof Avinash	Placement	40
Alvida	Cultural Club	24-Sep-21	Prof Priyanka Ganguly	Farewell	30
Employability skill training	Placement Cell	27-Sep-21 to 29-Sep-21	Prof. Avinash Kaur	Workshop	30
Faculty Development Program on Blooms Taxonomy	FDP	23-Oct-21	Dr Surekha/ Dr Naveen	Internal quality Cell assurance - Jnana Vaniyothsova	66

Gandhi jayanti	TOCBM Organises / Bridge Program	4-Oct-21	Dr Shivaraj	TOCBM Organises / Bridge Program	75
Aikya	Cultural Club	7-Oct-21	Prof Priyanka Ganguly	Cultural Club	270
Inaugration Ceremony - BBA and BCOM Bridge Program	TOCBM Organises / Bridge Program	21-Oct-21	Prof. Chitra Rao	TOCBM Organises / Bridge Program	267
FDP On these challenging time and assets allocation for wealth creation	Finance Club	21-Oct-22- Oct-2021	Prof Santhosh	Finance Club	24
Goal Setting -Realistic Expectation of management	TOCBM Organises / Bridge Program	25-Oct-21	Prof. Avinash Kaur	TOCBM Organises / Bridge Program	200+
PIXEL	Media Club	16-Nov-21	Prof. Anuradha H N	TOCBM Organises / Bridge Program	30
Pre placement training program	Placement Cell	17 Nov to 19 Nov 2021	Prof. Avinash Kaur	Placement Cell	30
MARQUIZ	Marketing club	18-Nov-21	Prof Fouzyan Fathima	Marketing club	30
Rangoli Compitation	Cultural Club	19-Nov-21	Prof Priyanka Ganguly	Cultural Club	10
Kannada Rajyotsava	Cultural Club	24-Nov-21	Dr Shivaraja BE	Cultural Club	300+
Project orientation	Research Cell	25,26,27- Nov-2021	PG Faculty	Research Cell	100+
Pre placement training program	Placement Cell	24 Nov to 26 Nov 2021	Prof Chitra.D.Rao	Placement Cell	100+
Indoor Games	Sports Club	25-Nov-21	Prof Saritha	Sports Club	30
Workshop On Self Defence Technique	Women Empowerment Cell	25th Nov to 04-Dec - 2021	Prof Meera	Women Empowerment Cell	67
International Day for Elimination of violence against Women	Women Empowerment Cell	25-Nov-21	Dr Raja	Women Empowerment Cell	50+
BYJU's Placement/Internship Drive	Placement Cell	29-Nov-21	Prof. Avinash Kaur	Placement Cell	100
Airtel Placement Cell / Campus Recuritment	Placement Cell	30-Nov-21	Prof. Avinash Kaur	Placement Cell	90
ICICI Bank Placement Cell / Campus Recuritment	Placement Cell	1-Dec-21	Prof. Avinash Kaur	Placement Cell	35
Industrial visit to BAMUL	Research Cell	4-Dec-21	Dr B Senthil Kumar	Industrial visit	40
Mind Management & management Lesson learnt from bhagavad gita	Student Development Cell	10-Dec-21	Dr M.Surekha	Student Club Orientation	40
Intercollegiate Quiz competition on human	ISR Cell	10-Dec-21	Dr Raja	Institution social	56

right				responsibility cell	
Vijay Diwas	ISR Cell/NCC	15-Dec-21	Prof.Archana	NCC	35
UCG Regulation on plagiarism for academic	TOCBM Research Cell	16-Dec-21	Dr Arpana	TOCBM Research Cell	90
Soft Skill Training	Placement Cell	16-Dec-21 to 17-Dec-21	Prof. Avinash Kaur	Placement Cell	47
Skill Development Programme	Placement Cell	17-Dec-21	Dr. Naveen Kumar	Placement Cell	45
CO PO Mapping & attainment	Counselling Cell	18-Dec-21	Dr Sweta Bhasin	Epaathsala	37
Faculty Development Program	FDP	22-Dec-2021 to 28-Dec-2021	Dr Sweta Bhasin	FDP	37
CAREER and HIGHER EDUCATION OPTIONS AFTER GRADUATION T.I.M.E	TOCBM Placement Cell	23-Dec-21	Prof. Meera K L	Seminar	150


2.4 Brouchers Of Events & Activities Jan2021 to Dec 2021



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 presents
Oreintation on "World of Professional courses"
 in association with
Proedge Skill Development and Eductech Pvt. Ltd.
 for CA/CSEET foundation courses


Resource person:
Mr. Sriram Vamshi
 Director, Proedge Skill Development
 Chartered accountant and cost Accountant Bangalore.




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Department of Management Studies Presents
 One day Workshop on
ITR Filing

Chief Patron

 Sri. S.N. V.L. Narasimha Raju
 Chairman,
 The Oxford Group of Institutions

Resource Person

 Mr. Maruthi Boddiga
 GST Practitioner
 Finance Associate
 ShieldGeo Ltd, Bangalore.

Patron

 Prof. (Dr.) Jacob Alexander
 Director
 The Oxford College of Business Management

Free Registration
 Registration link: <https://forms.gle/ITrijdieviUaq9M7>
 Date: 08/01/2021
 Time: 1.00 pm

Co-ordinator:
 Dr. S. CHITRADEVI: 9902015854

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
(Approved by AICTE, NEW DELHI. Accredited by NAAC & Affiliated to Bangalore University)

Guest lecture
For PG students
on
Latest trends of Information Technology in Business
January 21st 2021 @ 10.30 AM to 12.30 PM

Patron
Dr. Nikitha Alur
Principal - TOCBM

Guest Speaker
Mr. Nadeem Zia
Technical Architect-HCL Technologies

Coordinator
Dr. S. Chitradevi
Associate Professor

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
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Guest lecture
For PG students
on
WHY MBA

Guest Speaker
Mr. Samit Sreenivasan
Internal Communications Professional

27-01-2021

10.30 AM to 12.30 PM

THE OXFORD COLLEGE OF BUSINESS MANAGEMENT
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Entrepreneurship Cell Presents
ON
Steps to Become An Entrepreneur

29/01/2021

Mr. Ajitha Prabhu G
Director, Kriatec Services (p)Ltd.

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Student Development Program on
"How to Present a Better You"

M.S. Lakshmi RB
HOD PG/D/M, MBA, GIBS
Bangalore.

Date: 29/01/2021
Time: 1.30 PM
Platform: Microsoft Team

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Department of Management studies organizes
Interaction on
"The power of Dream"

Ms. Shama anjum Gorikhan
Team leader at JP Morgan service India
Private Limited

30/01/2021

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5 DAY FACULTY DEVELOPMENT PROGRAMME
on
"RESEARCH METHODOLOGY AND STATISTICAL ANALYSIS INCLUDING SPSS"
5th APRIL TO 9th APRIL 2021

CHIEF PATRON:
SRI S. N. V. L. NARASIMHA RAJU
Chairman - The Oxford Educational Institutions

PATRON:
DR. NIKITHA ALUR
Principal - The Oxford College of Business Management

RESEARCH METHODS

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Internal Quality Assurance Cell
Organizes
Workshop on
"Intellectual Property Rights"

Resource Person
Mr. L. Vijayaragavan
Specialist-IPR/ADR

Resource Person
Mr. Sanjeeth Hegde JD
Senior Partner-IP Attorney

REGISTER HERE

May 19th 2021 @ 10.30 AM

CHILDREN'S EDUCATION SOCIETY (Regd.)
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4-Day Workshop for Students on "Mental Well-being"

Program Schedule

Date	Time	Resource Person	Topic
18 th May 2021	10 am to 11:15 am	Ms. Sharanya Prakash	Mental Wellbeing & Emotional Up Skilling
	11:30 am to 12:30 pm	Dr Ali Khwaja	Positive Mental Attitude
19 th May 2021	10:30 am to 11:30 am	Dr. Uma Warriar	Mental well being awareness during unprecedented times
	1:30 pm to 4 pm	TOCBM Faculty Mentors	Mentoring Session for TOCBM Students
20 th May 2021	1:30 pm to 4 pm	TOCBM Faculty Mentors	Mentoring Session for TOCBM Students
21 st May 2021	1:30 pm to 4 pm	TOCBM Faculty Mentors	Mentoring Session for TOCBM Students

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HERMONEYTALKS AND BSE LTD PRESENTS **BSE**

FINANCIAL PLANNING FOR YOUNG PROFESSIONALS

- ENHANCE FINANCIAL QUOTIENT
- REDUCE GENDER GAP
- EFFICIENT FUTURE PLANNING

SPEAKER
Ms. NIDHI KOTHARI
Financial Coach, HerMoneyTalks.com

10:30AM
20 & 21 MAY 2021
 For Registration : [Click here](#)

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Alumni Webinar Series
"Personal Branding"



2nd June 2021 **1:30 PM to 2:30 PM**

[Click Here To Register](#)

Prof. Chethan S
 Department of Commerce,
 Sadhana Degree College

[YouTube](#)

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TOCBM IQAC Cell organizes
 A Workshop on
PORTFOLIO MANAGEMENT



Day : 04th June 2021 **02:00 PM to 3:30 PM**

[Click Here To Register](#)

Mr. DILEEP
 Assistant Professor,
 RV Institute of Management
 Bangalore

[YouTube](#)

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Date - 08-06-2021
 Timing - 09.30am to 7 pm

PRESENTS
Event on
Short Video Making On Environment

Details of the Event - You need to make your own short Video of giving a social message on Nature / Environment for 20 to 30 seconds

Note - Kindly Forward Your short Video of social message on Environment to the below Whatsapp number - **7022601864**

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Research Cell - TOCBM
 Organizes
 A FACULTY DEVELOPMENT PROGRAM
 ON
"PUBLISH OR PERISH"



12:30 PM to 1:30 PM
Day : 09th June 2021


[Click Here To Register](#)

Mr. M.S. SRINIVASA
 Training Manager
 South India
 EBSCO Information
 Services India Pvt. Ltd.

[f](#) [ig](#) [in](#) [e](#) [yt](#)

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THE ART OF LIVING
 THE STUDENT DEVELOPMENT CELL
 PRESENTS
"YOGA FOR WELL-BEING"



21/06/2021
10:30 AM

[Click Here To Register](#)

Dr. Kanda Barathi
 Consultant & Anesthetist
 NHS - UK
 Teacher - Art of Living

[f](#) [ig](#) [in](#) [e](#) [yt](#)

Yoga for Harmony & Peace

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STUDENT DEVELOPMENT CELL PRESENTS

WEBINAR ON

HOW TO BULLETPROOF YOUR IMMUNE SYSTEM

DATE - JUNE 25th, 2021
TIME - 10:30AM-12pm

VENUE - MS TEAMS

REGISTER HERE

www.theoxford.edu/business_management/

Speaker
PAVAN T. S.
 Originator and Creator
 Feel Fit

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ACADEMIC CLUB PRESENTS

EXPLORING THE INDIAN COMPANIES

VENUE: MS TEAMS
DATE: 9TH JULY, 2021
TIME: 10:00 AM

REGISTER HERE

www.theoxford.edu

FOR ANY QUERIES CONTACT :
 Kripa - 93537 09214
 Amulya - 87922 14697

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Skilling India
 Building Talent for Smarter Future
 An IIT BOM Alumni Venture

AND YUVA CHINTANA FOUNDATION(YCF)

PRESENTS

ORIENTATION WORKSHOP ON Internship Program

Date : 20th July 2021
Time : 11:30 AM

Join the Session Here
<https://bit.ly/Oxfordinternship>

REGISTER HERE
<https://bit.ly/oxfordintern>

ANUPAMA GOWDA
 Managing Trustee
 Yuva Chintana Foundation

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<https://play.google.com/store/apps/details?id=in.skillingindia.learn>
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DISHA BHARAT

"UNLEASH THE HIDDEN POTENTIAL IN YOU"

JULY 22ND AND 23RD, 2021

INTERACTION
 STORIES AND ANECDOTES
 QUIZ
 EXPERIENCE SHARING
 ACTIVITIES AND GAMES

PLATFORM : ZOOM

DAY	TIME	SESSION 1	SESSION 2	SESSION 3
01	10.30AM TO 12.30PM	INTERACTION	RESPONSE TO CHALLENGES	QUALITY MATTER FOR EXCELLENCE
02	10.30AM TO 1.30PM	INQUIRE-SELF AWARENESS	NAMASTE INDIA QUIZ	UNLEASH THE HIDDEN POTENTIAL AND SUCCESS

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Finance Club of TOCBM

Organizes
 A Workshop on
Indian Commodity Markets

Day - 23 July 2021
Time : 10:30 AM

Dr. K. Prabhakaran
 Faculty-Finance and Empaneled Resource person
 NCDEX

Click Here To Register

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SPORTZ

KING LUDO

"Each team has their own strength"

JULY 22&23, 2021
DAY 1: 10:00AM
DAY 2: 1:30PM
VENUE : MS TEAM

PRIZES MONEY / SURPRISING GIFTS EQUIVALENT TO CASH PRIZES
1ST ₹₹ -1000, 2ND ₹₹ -500

FOR MORE DETAILS CONTACT :
 Predeep : 89614 13870
 Preeth : 90061 34757

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TOCBM CLUB CARNIVAL

Finance Club
 Marketing Club
 R Club
 Cultural Club
 B&B MaratG

FROM 26-07-2021 TO 31-07-2021

Click here to REGISTER

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CULTURAL CLUB PRESENTS
VIRTUAL SCAVENGER HUNT (TREASURE HUNT)
 "Clear Vision Holds The key"
 (SURPRISE GIFT FOR TOP 3 TEAMS)

DATE - 28-07-2021 TIME - 1.30PM onwards

NOTE - MODE OF EVENT CONDUCT WILL BE INTIMATED IN CLASS GROUPS AT THE EARLIEST

EVENT CO-ORDINATORS
 VINAY (MBA) - 7349188202 PROF.PRIYA PROF.PRIYANKA PROF.JAVASUDHA
 STUDENT COUNCIL ADVISOR PG CULTURAL CLUB HEAD UG CULTURAL CLUB HEAD

Click here to REGISTER

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Finance Club Presents
"Finance Fiesta"
 Interdepartmental Club Activities

ACTIVITIES :
 QUIZ
 B-PLANNING
 COLLAGE MAKING

DATE & TIME :
 28 JULY
 10:00AM - 12:30PM
 2:30PM - 3:30PM

COORDINATOR CONTACT:
 CH SAI PAVAN - 8550813374
 RASHMI G - 99866 68231

REGISTER NOW!

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CULTURAL CLUB PRESENTS
INTER DEPARTMENTAL SINGING COMPETITION
Rewind the happiness.

DATE - 29-07-2021 TIME - 1.30PM onwards

FOR MORE DETAILS CONTACT -
 EVENT CO-ORDINATORS

BHAVANI / JYOTHI (M.COM) PROF.PRIYA PROF.PRIYANKA PROF.JAVASUDHA
 HANSON PAGES 2 20141001 PG CULTURAL CLUB HEAD UG CULTURAL CLUB HEAD

Click here to Register

CHILDREN'S EDUCATION SOCIETY®
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Marketing Club Presents
"CLUB CARNIVAL"
 Interdepartmental Club Activities
 #GAMECHANGERS

Events :
 1.RURAL to GLOBAL
 2.ADMAKING
 3.MONEY MONEY MORE MONEY

Date & Time
 27th July 1:30 to 4:00
 30th July 10:00 to 12:30
 30th July 2:30 to 4:00

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In Association with
DISHA BHARAT

SWARAJYA@75
 75TH YEAR OF INDEPENDENCE

Speaker
 Dr. Girishara Upadhyaya
 Professor & In-Charge Molecular Lab
 Kempegowda Institute of Medical Sciences, Bangalore.

ADD 10 AM - 11 AM
 FEE 13 ZOOM

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Happy Teacher's Day

"To the world you may be just a teacher but to your students you are a Hero."

http://www.theoxford.edu/business_management/

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we cordially invite you to
Alvida

Dance
 "There are no goodbyes for us,
 Wherever you are, you will always be in our heart".

Dress code : Boys - Blue and Black
 Girls - Red and Black

Memories
 Friday, ON 24TH SEPTEMBER, 2021,
 10:00AM
 VENUE: AUDITORIUM

#onelasttime
Some bonds can never be broken

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Internal Quality Assurance Cell Presents
 In Association with
 Bangalore University Teacher's Council of Commerce and Management (BUTOCM)

Department of Commerce
 Bangalore University, J.B. Campus Bangalore

75th Azadi Ka Amrit Mahotsav

"JANANA VANIJYOTHSOVA"
 Faculty Development Program (FDP)
 On
"BLOOM'S TAXONOMY"

Date : 23 October 2021 Saturday Time : 09:30 pm - 06:30 pm

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Cordially Invites - Batch 2021-24 BBA | B.Com Students & Parents

INAUGURATION CEREMONY
Undergraduate Programs 2021

21st October 2021, 9:00 AM onwards
 Venue: College Auditorium, HSR Layout

Chief Patron
 Shri S. N. V. L. Narasimha Raju
 Chairman, The Oxford Educational Institutions

Chief Guests
 Dr. Kalpana Gopalan IAS, Additional Chief Secretary, Labour & Industries, Government of Karnataka
 Dr. Venugopal K R, Vice-Chancellor, Bangalore University

Patron
 Dr. Nikitha Alur, Principal, The Oxford College of Business Management

Organising Committee
 U.G. Department - TOCBM

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 HSR LAYOUT, BANGALORE - 560102

Finance Club is Organizing

Faculty Development Program (FDP) On
Investment in these Challenging Time and Asset Allocation for Wealth Creation

Speaker :

Dr. Nikitha Alur, Principal - TOCBM

Asst. Prof. Santhosh J.T, COORDINATOR - TOCBM

Dr.V.Aditya Srinivas, Chief Operating Officer and Chief Economist at the Bombay Stock Exchange Brokers Forum.

Date : 21st - 22nd Oct 2021
 Timing : 5:00 - 5:45 PM
 Venue : Google Meet

Free Registration : <https://forms.gle/C67eim6nx8teVv6A>

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TOCBM ORGANIZES

BRIDGE PROGRAM
 FOR BBA AND BCOM STUDENTS
 BATCH 2021-24
 SESSION ON
GOAL SETTING - REALISTIC EXPECTATION OF MANAGEMENT

DATE : 25TH OCT, 2021
 TIME : 9:45 AM - 12:25 PM
 Venue: College Auditorium

Speaker:
Ms. Sharanya Prakash
 Counselor, SkillingIndia

Skilling India
 Nurturing Talent for Beautiful Future

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Video making

IXEL RULES

Click Here

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TOCBM PLACEMENT CELL ORGANISES

WEEK 1st

PRE-PLACEMENT TRAINING

FOR BCOM STUDENTS(2019-2022)

17TH NOVEMBER TO 19TH NOVEMBER, 2021

CLICK HERE FOR REGISTRATION

TIME: 9:30 AM - 12:30 PM
 VENUE: ROOM 406 and 407

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TOCBM MARKETING CLUB PRESENTS

MARQUIZ

FOR BBA AND BCOM STUDENTS

Marketing club invite you all to be a part of this event.

Date : 18.11.21
 Venue : Seminar Hall
 Time : 1:30PM-3:30PM

QUIZ!

ಮಕ್ಕಳ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆ
 ದಿ ಆಕ್ಸ್‌ಫರ್ಡ್ ಕಾಲೇಜ್ ಆಫ್ ಬಿಸಿನೆಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ (TOCBM)
 ಮಿನಿ. 52, 1ನೇ 10 ನೇ ಮಹಡಿ, 4ನೇ ಫೇಜ್, ಎಸ್.ಎಸ್.ಎಲ್.ಎಸ್. ಕ್ಯಾಂಪಸ್, ಬೆಂಗಳೂರು - 560102
 ಮಾನ್ಯತೆ ಪಡೆದ ಅಧಿಕಾರಿಗಳಿಂದ ನಿಯಂತ್ರಿಸಲ್ಪಟ್ಟ, ಅಧಿಕಾರವಹಿಸಿರುವುದರಿಂದ ಅಧಿಕಾರವಹಿಸಿರುವುದರಿಂದ
 A.I.C.T.E. ಮಂಡಳಿಯಿಂದ ಮಾನ್ಯತೆ ಗಳಿಸಿರುವ ಮತ್ತು ಮಾನ್ಯತೆ ಪಡೆದಿದೆ.

ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವ

ಕನ್ನಡವೇ ಸತ್ಯ ಕನ್ನಡವೇ ನಿತ್ಯ

ಲಾಡುವು : ಹಳದಿ ಮತ್ತು ಕೆಂಪು ಸ್ಥಳ: ಸಭಾಂಗಣ
 ದಿನಾಂಕ: 24/11/2021 ಸಮಯ: ಬೆಳಿಗ್ಗೆ 10:00 ಗಂಟೆಗೆ

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CULTURAL CLUB OF TOCBM
 ORGANISES



Rangoli Competition

DATE-19th NOVEMBER
 TIME- 2 PM
 VENUE- QUADRANGLE

[REGISTER HERE](#)

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THE OXFORD COLLEGE OF BUSINESS MANAGEMENT (TOCBM)
 No.32, 19th 'B' Main, 4th Sector, H.S.R. Layout, Bangalore - 560102
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 Approved by A.I.C.T.E. New Delhi, Accredited by NAAC & IAO, Recognized by UGC under section 12(B) & 2(D)

SPORTS CELL
 Presents **EVENTS**


INDOOR GAMES Chess
 Carrom
 Badminton
 Table Tennis

Pg Department REGISTRATION LINK
[CLICK HERE](#)

Venue:@7th floor sports cell
 Date:25/11/2021 Time:9:30

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International Social Responsibility Cell & Women Empowerment Cell
 Organises



Workshop on Self Defense Techniques

25th Nov to 4th Dec 2 PM to 4 PM

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Institutional Social Responsibilities Cell & Women Empowerment Cell
 with the Management, Staff Members & Students observes

TOCBM-ISR
International Day for Elimination of Violence Against Women

CHANGE THE WORLD; END VIOLENCE AGAINST WOMEN NOW!
 - UN Theme 2021

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TOCBM PLACEMENT CELL
 Organises

Campus Recruitment Drive



BYJU'S
 The Learning App

"Fall in love with learning"

Venue: Auditorium
 Date: 29/11/2021 Time: 10:30 am

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TOCBM PLACEMENT CELL
 Organises

Campus Recruitment Drive



airtel

"SAB KUCH TRY KARO PHIR SAHI CHUNO"

Venue: Auditorium
 Date: 30/11/2021 Time: 10:30 am

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TOCBM PLACEMENT CELL
 Organises

Campus Recruitment Drive



ICICI Bank

"Khayal Apka"

Venue: Auditorium
 Date: 01/12/2021 Time: 10:30 am

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MIND MANAGEMENT AND MANAGEMENT LESSONS
LEARNT FROM BHAGAVAD GITA

10 DECEMBER 2021

by **DR. SURESH**

VENUE: SEMINAR HALL 406
 TARGET GROUP
 MBA & M.COM BATCH 2020 - 2022
 TIME: 10.30 AM

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HUMAN RIGHTS DAY
INTERCOLLEGIATE QUIZ COMPETITION
ON
HUMAN RIGHTS

10 DECEMBER 2021
VENUE: SEMINAR HALL - 406 **TIME: 2:00 PM**
 Registration Link: <https://forms.gle/q1DDh3jT8jCVZu8>

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TOCBM RESEARCH CELL
 organizes
Webinar on
UGC REGULATION ON PLAGIARISM
FOR ACADEMICS

Date : 16 December 2021 **Time : 2:00 pm** **Target Audience: MBA (2020-2022 Batch)**

Mr. Amogha . B
 Director – Research, i Tech Solutions

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TOCBM Placement Cell
 organizes
Soft - Skills Training
for 1st Sem BBA Students (Batch 2021-24)

16th & 17th December 2021 **9:30 AM to 3:30 PM**

REGISTER HERE

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TOCBM PLACEMENT CELL
 organizes
SKILL DEVELOPMENT PROGRAMME

Ms. Rashmi Jha
 Corporate Trainer

Date : 17th December 2021 **Time : 10.00 am to 12.30 am** **Venue : Seminar Hall** **Target Audience: MBA (2020-2021 Batch)**

Specifically designed for teachers, faculties and management

TRAINING PROGRAM
5 DAYS
22 TO 28
DECEMBER
2021
TUEXW - 3 TO 5 P.M

THE FACULTY DEVELOPMENT PROGRAM

ABOUT
 Course is specifically designed for teachers, faculties and management working in various colleges and professional institutions. It is especially suited for management general management staff. Participants will gain comprehensive understanding of computer management systems as well as gain exposure to advanced technology and gain familiarity with essential aspects of teaching.

SCHEDULE OF COURSE
22nd December 2021 **Sakshi - Adv presentation and Communication Skills**
23rd December 2021 **Dr. Ho. B. Sakshi - LMS**
24th December 2021 **Sakshi - Teaching Techniques**
27th December 2021 **Dr. Ho. B. Sakshi - Stress Management**
28th December 2021 **Sakshi - Inclusive Education**

OBJECTIVE OF THE COURSE
 1. Make your faculty skilled on Latest Technologies
 2. Make you to integrate those Technology into their Teaching
 3. Helpful to Expand the Faculty Role
 4. Will help Your Faculty Members To Find Right Work Life Balance

CAMPUS TECHNOLOGY
TIME-SERVENET

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TOCBM PLACEMENT CELL
 organizes
Seminar on
CAREER AND HIGHER EDUCATION OPTIONS
AFTER GRADUATION

Mr. VINAY RAJ
TIME

Date : 23rd December 2021 **Time : 1:30 pm to 3:30 pm** **Venue : Auditorium** **Target Audience: BBA & B. Com Students (III & V Semester)**

2.5 Hostels

TOCBM offers housing to over 80 students in non-smoking residence halls, two for men and two for women. Each residence hall has a laundry room, study area, TV lounge, fully equipped kitchen and a dining room.

The Oxford New General Boys Hostel



The Oxford Girls Hostel



2.6 STUDENT COUNCIL – 2021

PG

DESIGNATION ELECTED NAMES COURSE	ELECTED NAMES	COURSE
President	Ranjith M Reddy MBA	MBA
Vice President	Vijay S	MBA
	Mavyn Mathew	MCOM
Joint Secretary	Salman Pasha	MBA
	Renuka N	MCOM
Secretary	Koushik P	MBA
	Shafiya Khanum	MCOM
Treasurer	Veerana Gowda	MBA
	Jyothi J B	MCOM
Liaison Executive Officer	Rakshitha Prakash B	MBA
	Nandan S P	MBA
	Bhavani S	MCOM
Student Council	Advisor Vinay N	MBA
	Aisha Mariam	MCOM
Cultural Committee	Nikitha K V	MBA
	Akshata T	MBA
Discipline Committee	Vijay M Gowda	MBA
	Nithin Reddy	MBA
	Rakesh	MBA

UG

Sl No	Designation	Name	Program	Semester
1	President	Rajesh Kumar	BBA	V
2	Vice President	Divya Reddy	BCOM	V
3	Vice President	Sanjana Senji	BBA	V
4	General Secreatry	Sai Kumar	BBA	V
5	General Secreatry	Tejashwani	BCOM	III
6	Treasure	Rekha Prakash	BCOM	V
7	Cultural Secreatry	Ujjwal K N	BCOM	V
8	Cultural Manager	Trupthi D Bhandavi	BCOM	III
9	Cultural Manager	Varshini	BCOM	III
10	Cultural Asst Manager	Sahana M	BCOM	I
11	Academic Secretary	Sagar A S	BCOM	V
12	Academic Manager	Kripa B Mager	BBA	III
13	Academic Asst. Manager	Amulya K	BCOM	I
14	Discipline	Ajibul Mallick	BBA	V

15	Discipline Manager	Siddarath R	BCOM	III
16	Discipline Asst Manager	Chanchal P	BCOM	I
17	Media & communication Secretary	Saqib Mujeeb	BBA	V
18	Media & communication Manager	Jowel John	BCOM	III
19	Media & communication Asst Manager	Kenneth Surya	BBA	I
20	Enterprenuer Secretary	Divya G	BCOM	V
21	Enterprenuer Manager	Sangeeha saha	BBA	III
22	Sports Secretary	Pradeep Kumar	BCOM	V
23	Sports Manager	Peter N	BCOM	III
24	Sports Asst Manager	Neha M	BCOM	I
25	Finance Club Secretary	Zian Saleem	BBA	V
26	HR Club Secretary	A J Anusha	BCOM	V
27	Marketing Club Secretary	Sushma	BCOM	V
28	NSS Secretary	Saran	BCOM	III
29	NSS Manager	Ramya K R	BCOM	III

2.7 ROLES AND RESPONSIBILITIES

President Duties Include

- Presiding at all meetings of the association and committee.
- Representing the association in its dealings with other organizations or people outside the association.
- Serving as the association's liaison with the Office of International Alumni Programs and the University.

Vice-President Duties Include

- Performing the duties of President in his or her absence and assisting as needed.
- The committee may wish to consider designating this post later as President.

Secretary Duties Include

- Responsibility for all correspondence and recording of minutes of meetings, communicating them to each committee member and to the Office of International Alumni Programs.
- Preparing agendas for meetings in consultation with the President.

- Ensuring that notices of meetings are sent to association members as required.

Treasurer Duties Include

- Responsibility for the finances of the association, for maintaining accurate records and for preparing an annual statement of the association's accounts.
- Setting up systems to deal with the association's finances.
- Overseeing annual membership subscriptions if applicable in conjunction with the Membership Secretary.

Cultural Secretary -

- To assist in all activities and programmes conducted in and outside the college. Organizing various events in the cultural domain.
- Providing a platform for students to showcase their talent and also ensuring student engagement apart from their academic routine.
- To build and promote a culture that is more inclusive and motivates students to participate in cultural activities. Must keep a record on the events conducted.
- Follow up a list of participants on every event and also following up their attendance.

Liason Excecutive Officer

- communicate and coordinate their activities with present and the students.

Discipline Committee

- To encourage good and healthy practices.
- To maintain and enforce strict discipline within the college campus.
- To avoid physical confrontation among students during the events and at the campus.
- To maintain and enforce strict discipline within the college campus.
- To create a safe and motivating environment in our institution and to bring professionalism among students by inculcating best practices

2.8 Memorandum of Understanding (MoU)

Sl.No	Organisation with which MoU is signed	Year of signing MoU	Duration
1	Indian Academy Degree College Autonomous	15-Jul-21	3yrs
2	Urban Primary Health Care Center	23-Dec-21	3yrs
3	Srigajanana Enterprises	2021	3yrs
4	NICT Computer Education PVT LTD	20-Jan-21	3yrs
5	Primax Foundation	25-Jun-21	3yrs

6	Proedge Skill Development & Edutech Pvt Ltd	17-Feb-21	2yrs
7	Skilling India (Purnatvam Learning Solution Pvt Ltd)	21-Jun-21	5yrs
8	Disha Bharat	26-Nov-21	2yrs
9	Campus Technology	28-Jun-21	1yrs
10	National Entrepreneurship Network	17-Jan-21	2 yrs

3 Research Activities

Faculty Research Center Details for the Academic Year 2020-21

Workshops/Seminars/Webinars /FDPs

Sl.No	Faculty Name	Name	Date	Criteria
1	Dr Nikitha Alur	Investing in these Challenging Times	21/10/2021	FDP
		Asset Allocation vital for Wealth Creation	22/10/2021	FDP
		"Bloom's Taxonomy" TOCBM in association with Department of Commerce , Bangalore University & BUTCC	23/10/2021	FDP
		Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
2	Dr. Surekha	Publish on Perish	9/6/2021	FDP
		Publish on Perish	9/6/2021	FDP
		Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
3		2nd Virtual International Seminar (VIS 2021)	8/4/2021	Seminar
		The Art of Publishing Research Reports	20/11/2021	
		Publish on Perish	7/10/2021	FDP

	Dr. Chitra Devi	Contribution of IT Sector in Banking Industry - Today	24/03/2021	FDP
		Researc Methodology & Statistics Analysis Using SPSS	05/04/2021 to 09/04/2021	FDP
		Revised NAAC Framework	29/3/2020 to 3/4/2020	FDP
		The New Paradigm - Necessities and Opportunities Five Daya National Virtual Faculty Development Programme	28/06/2021 to 02/07/2021	FDP
		An Overview of the Indian Capital Markets and Indian Economy"	8/7/2021 to 10/7/2021	FDP
		Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
		Effective Adoption of Online Classroom	10/5/2021	Workshop
		Reference Management and Research Visibility	6 to 7/05/2021	Workshop
		Webinar on Experiences on faculty Innovation and Entrepreneurship	24/05/2021	Webinar
		Intellectual Property Rights: Emerging Dynamics of Intellectual Property Rights	1/5/2021	Webinar
4		Prof.Meera K L	"Deciphering Commerce and Management Education in NEP 2020"	8/9/2021
5	Prof.Fouzyn Fathima K	Intellectual Property Rights: Emerging Dynamics of Intellectual Property Rights	1/5/2021	Webinar
		Mental Wellbeing	21/05/2021	Webinar
		Financial wellbeing during pandamic	4/6/2020	Webinar
		Mordity to covidity	28/05/2021	Seminar
6	Prof Musarath Unnisa	Mordity to covidity	28/05/2021	Seminar
7	Prof JayaSudha	Mordity to covidity	28/05/2021	Seminar
8	Prof. Avinash Kaur	International Webinar on How to write a quality Reaerch paper	12/11/2021	Seminar
		Revised NAAC Framework	29/3/2021 to 3/4/2021	FDP

		International Webinar on How to write a quality Research paper	12/11/2021	Webinar
		Research Methodology & Statistical Analysis Using SPSS	5/4/2021 to 9/4/2021	FDP
9	Dr. Arpana .D	National Education Policy 2020 & Higher Education in India	24,29/05/2021	FDP
		How to Bulletproof your Immune System	25/06/2021	Webinar
		Interpersonal Skills	29/05/2021	Webinar
		Intellectual Property Rights	15/05/2021	Webinar
		Mental Wellbeing	21/05/2021	Webinar
		Portfolio Management	4/6/2021	Webinar
		Revised NAAC Framework	29/03 to 03/04/2021	FDP
		Research skills and techniques	24 to 28/05/2021	FDP
		Research Methodology	05 to 09/05/2021	FDP
		Publish or Perish	9/6/2021	FDP
		How to open Trading & DMat account	7/10/2021	FDP
		Compliance of Goods and Services Tax (GST)"	23 to 27/08/2021	Workshop
10	Dr Radha	Contribution of IT Sector in Banking Industry - Today	24/03/2021	FDP
		Revised NAAC Framework	29/3/2020 to 3/4/2020	FDP
		Research Methodology & Statistics Analysis Using SPSS	05/04/2021 to 09/04/2021	FDP
		Publish on Perish	9/6/2021	FDP
		Faculty Development Programme on Capital Markets	22/06/2021 to 22/06/2021	FDP
		The New Paradigm - Necessities and Opportunities Five Day National Virtual Faculty Development Programme	28/06/2021 to 02/07/2021	FDP
		An Overview of the Indian Capital Markets and Indian Economy"	8/7/2021 to 10/7/2021	FDP
		Faculty Development Programme on Capital Markets	26/07/2021	FDP
		Outcome based Education	26/07/2021 to 01/08/2021	FDP
		NEP 2020,21 Century Skills	18/12/2021	FDP
		Faculty Development Programme on Capital Markets	22/06/2021 to 22/06/2021	Seminar
		2nd Virtual International Seminar (VIS 2021)	8/4/2021	Seminar

		Application Sampling Techniques in Social Science Research	22/12/2021	Seminar
		online classes: The Science of Learning	25/06/2021	Webinar
		How to BulootProof your Immune System	25/06/2021	Webinar
		Recent Trends in Statistical Theory and Applications	9/7/2021	Webinar
		Overview of Security Markets and Career Growth	22/07/2021	Webinar
		Idea of Global People's Monetary System	28/08/2021	Webinar
		Reference Management and Research Visibility	06/05/2021 to 07/05/2021	Workshop
		Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Sustainable Coastal Community Based Disaster Risk Reduction	21/06/201 to 23/06/2021	Workshop
		Investor Awareness Program on Securities Market	25/06/2021 to 01/07/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
11	Dr Senthil Kumar	Publish on Perish	9/6/2021	FDP
		Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
		How to BulootProof your Immune System	25/06/2021	Webinar
		Recent Trends in Statistical Theory and Applications	9/7/2021	Webinar
12	Dr Sandhya	Design thinking - A Primer	6/09/2021 to 08/09/2021	FDP
		Finding Relevant Journals to Read and Publish in	17/09/2021	Seminar
		Structural equation modelling	10/07/2021 to 12/07/2021	Workshop
		Application of Research Techniques in SPSS- 'A Hands on Approach '	13/09/2021 to 17/09/2021	Workshop
		Overview of Securities Market and Career Growth	22/07/2021	Webinar
		Commodity Derivative Market	23/07/2021	Webinar

		Plagiarism, Citation and Reference in Social Science Research	3/9/2021	Webinar
		Recent Trends in Management	19/08/2021 to 27/08/2021	Webinar
13	Prof Priya	Research Methodology & Statistics Analysis Using SPSS	05/04/2021 to 09/04/2021	FDP
		Publish or Perish	9/6/2021	FDP
		Special Lecture Programme on Career Planning	19/07/2021	FDP
		· 5 days workshop on “Application of Research Techniques in SPSS A Hands on Approach”	13 to 17/09/2021	Workshop
		“5 Days National Workshop on Innovation and Research in Academic Institutions”	05/ to 10/08/2021	Workshop
		· State Level Workshop conducted by GTIMSRIN	29/03/2021	Workshop
		Intellectual Property Rights: Emerging Dynamics of Intellectual Property Rights	1/5/2021	Webinar
		Mental Wellbeing	21/05/2021	Webinar
		One week webinar on “Recent Trends in Management”	19 to 27/08/2021	Webinar
		National level webinar on “Plagiarism, Citation and Reference in Social Science Research”	· 03/09/2021	Webinar
		One day webinar on “Finding Relevant Journals to read and publish in “	17/09/2021	Webinar
		7 days International PDP on “Strategies for effective Classroom Teaching”	26/07 to 01/08/2021	FDP
		One week online FDP on “Emergence of Blockchain Technology and Cryptocurrencies”	09 to 14/08/2021	FDP
14	Prof. Basil Elias	Smart PLS	10/07/2021 - 12/07/2021	FDP
		Overview of Securities Market and Career Growth	22/07/2021	FDP
15	Prof Chitra D Rao	Investing in these Challenging Times	21/10/2021	FDP
		Asset Allocation vital for Wealth Creation	22/10/2021	FDP
		Creating a Vibrant Knowledge Society - An Indian Strategy for 21st Century	24/07/2021	Webinar
		“Bloom's Taxonomy” TOCBM in association with Department of Commerce, Bangalore University & BUTCC	23/10/2021	FDP

16	Prof Anuradha H N	FDP on "Revised NAAC Framework"	29/03/2021 to 03/04/2021	FDP
		Research Methodology & Statistics Analysis Using SPSS	05/04/2021 to 09/04/2021	FDP
17	Prof. Bharagavi Iyer B S	The importance of balancing work and family	27/05/2021	FDP
18	Prof. ThanviKuttaiah I	How to Bulletproof your Immune System	25/06/2021	Webinar
		Interpersonal Skills	29/05/2021	Webinar
		Intellectual Property Rights	15/05/2021	Webinar
		Mental Wellbeing	21/5/2021	Webinar
		Investing in these Challenging Times	21/10/2021	FDP
		Asset Allocation vital for Wealth Creation	22/10/2021	FDP
		"Bloom's Taxonomy" TOCBM in association with Department of Commerce , Bangalore University & BUTCC	23/10/2021	FDP
19	Prof. Santosh J T	"Methods and Techniques of teaching advanced financial Accounting	7/6/2021 to 11/6/2021	FDP
20	Dr Sweta Bhasin	Intellectual Property Rights	15/05/2021	Workshop
		Portfolio Management	4/6/2021	Workshop
		Smart PLS	10/7/2021 to 12/07/2021	Workshop
		Effective Adoption of Online Classroom	10/5/2021	Workshop

3.1 Faculty National Conference & International Conference

Sl.No	Faculty Name	Conference Name	Date	Criteria
1	Dr Nikitha Alur	"SMART SUMMIT-2021"	19/06/2021	National Conference
		Brain Storming on Assessment and Accrediation Framework of NAAC	12/3/2021	National Conference
		A Study on Problem and Prosperous of Women Entrepreneur in India	16/11/2021	International conference
		A Study on Microfinance in Women Empowerment	31/10/2021	International conference
		A Study on Problems and Prospects of Women Entrepreneur in India	16/11/2021	International conference
		Innovative Interventions for Inclusive and Sustainable Business Landscape (IISBL-2021)	25/11/2021 TO 27/11/2021	International conference

2	Dr. Surekha	How to Bulletproof your Immune System TOCBM Bangalore	25/6/2021	National Conference
		Interpersonal Skills”	29/05/2021	National Conference
		Interpersonal Skills”	29/05/2021	National Conference
		Intellectual Property Rights	15/05/2021	National Conference
		How to Bulletproof your Immune System TOCBM Bangalore	25/6/2021	National Conference
		Interpersonal Skills”	29/05/2021	National Conference
		A study on effectiveness of role played by microfinance in women empowerment with special reference to karnataka	31/10/2021	International conference
		A Study on Problems and Prospects of Women Entrepreneur in India	16/11/2021	International conference
		3	Dr. Chitra Devi	How to Bulletproof your Immune System TOCBM Bangalore
Interpersonal Skills”	29/05/2021			National Conference
“Let’s Flatten the 2nd Wave with Safe COVID Vaccines”	21/06/2021			National Conference
Restoring Ecosystem Through SDGs - Are we doing enough?	5/6/2021			National Conference
Interactive Teaching & Learning Using ICT Tools	12/6/2021			National Conference
Tips to Maintain a Positive Mindset During Coronavirus Pandemic”	11/6/2021			National Conference
How to Crack NTA - NET, SET, JRF Paper 1 - Common (All Subjects)	8/6/2021			National Conference
Personality & Attitude for Corporate Survival and Success”	9/6/2021			National Conference
Digital Humanities (session 15)	7/6/2021			National Conference
Interpersonal Skills”	29/05/2021			National Conference
Experiences in Faculty Innovation and Entrepreneurship	24/05/2021			National Conference
CURRENT SCENARIO IN TEACHING ENGLISH	24/05/2021			National Conference
Intellectual Property Rights	15/05/2021			National Conference
Virtual International Seminar	8/4/2021			National Conference
Analysis of Human Resource Management and its impact on Enterprise Resource Management in Manufacturing Industry with special reference to MSMEs of Coimbatore	9/4/2021			National Conference

		A Study on Agricultural Labour Engagement During Covid 19 At Kothamangalam Municipality, Ernakulam District, Kerala	9/4/2021	National Conference
		A Study on Students Perception Towards Colleges	9/4/2021	National Conference
		A STUDY ON THE PERCEPTION OF TEACHERS	19/03/2021	National Conference
		Awareness about Startup and related Eco systemso	16/06/2021	National Conference
		Cloud Computing – Microsoft Azuare	19/06/2021	National Conference
		Building a small network and understanding Data flow	19/06/2021	National Conference
		Additive Manufacturing and AMS 3D Hyrel Printing Equipment	12/6/2021	National Conference
		Online Classes - The Science of Learning	25/6/2021	National Conference
		How to Bulletproof your Immune SystemTOCBMBangalore	25/6/2021	National Conference
		Recent Trends in Statistical Theory and Applications	07/08/2021 to 07/09/2021	National Conference
		Additive Manufacturing and AMS HYrel 3D Printing Equipment	12/6/2021	National Conference
		Interpersonal Skills”	29/05/2021	National Conference
		A Study on risk and benefits of mobile banking technology	31/10/2021	International conference
		An Overview of Women Entrepreneur in Karnataka City	16/11/2021	International conference
4	Dr. Arpana D	A critical Investigation on Minimizing Foreign Exchange Risk in India	9th April 2021	National Conference
		A Study on effectiveness of role played by microfinance in women empowerment with special refernce to karnataka	31/10/2021	International conference
		A Study on Problems and Prospects of Women Entrepreneur in India	16/11/2021	International conference
5	Dr Radha	Intellectual Property Rights	15/05/2021	National Conference
		CURRENT SCENARIO IN TEACHING ENGLISH	24/05/2021	National Conference
		Experiences in Faculty Innovation and Entrepreneurship	24/05/2021	National Conference
		Interpersonal Skills	29/05/2021	National Conference

		Restoring Ecosystem Through SDGs – Are we doing enough?	5/6/2021	National Conference
		Digital Humanities (session 15)	7/6/2021	National Conference
		How to Crack NTA – NET, SET, JRF Paper 1 – Common (All Subjects)	8/6/2021	National Conference
		Personality & Attitude for Corporate Survival and Success"	9/6/2021	National Conference
		Tips to Maintain a Positive Mindset During Coronavirus Pandemic"	11/6/2021	National Conference
		Interactive Teaching & Learning Using ICT Tools	12/6/2021	National Conference
		Awareness about Startup and related Eco systems	16/06/2021	National Conference
		Cloud Computing – Microsoft Azure	19/06/2021	National Conference
		"Let's Flatten the 2nd Wave with Safe COVID Vaccines"	21/06/2021	National Conference
		Recent Trends in Statistical Theory and Applications	07/08/2021 to 07/09/2021	National Conference
		Entrepreneurship and Smart Economy	11 to 12/3/2021	International conference
		Equal Employment Opportunity	19/03/2021	International conference
		A Study on Perception on Teachers	19/03/2021	International conference
		A STUDY ON RISK AND BENEFITS OF MOBILE BANKING TECHNOLOGY	31/10/2021	International conference
		A Study on Microfinance in Women Empowerment	31/10/2021	International conference
		A STUDY ON EFFECTIVENESS OF ROLE PLAYED BY MICROFINANCE IN WOMEN EMPOWERMENT - WITH SPECIAL REFERENCE TO KARNATAKA	31/10/2021	International conference
		An Overview of Women Entrepreneur in Karnataka City	16/11/2021	International conference
		A Study on Problems and Prospects of Women Entrepreneur in India	16/11/2021	International conference
6	Dr Senthil Kumar	Interpersonal Skills"	29/05/2021	National Conference
		Intellectual Property Rights	15/05/2021	National Conference
		A Study on Microfinance in Women Empowerment	31/10/2021	International conference
		An Overview of Women Entrepreneur in Karnataka City	16/11/2021	International conference
7	Dr Naveen Prasath S	Brain Storming on Assessment and Accrediation Framework of NAAC	12/3/2021	National Conference
8	Prof.Anuradha H N	SMART Summit 2021	19/6/2021	National Conference

		6th Online International Conference	6/8/2021	National Conference
9	Prof. Avinash Kaur	Impact of Covid – 19 on Education economy – Challenges & Opportunities	29/07/21	National Conference
		Excellence in Higher Education: Emerging Trends and Roads Ahead	27/07/2020 to 28/07/2020	National Conference
		Research Methodology in Social Sciences	7/05/2020 to 13/05/2020	National Conference
		Creating a Vibrant Knowledge Society - An Indian Strategy for 21st Century	24/07/2021	National Conference
10	Prof. ThanviKuttaiah I	Interpersonal Skills”	29/05/2021	National Conference
		Intellectual Property Rights	15/05/2021	National Conference
11	Prof.Meera K L	International Research Summit AVLOKAN 2021	2/8/2021 TO 10/8/2021	International conference
12	Prof. Basil Ealias	A Study on Microfinance in Women Empowerment	31/10/2021	National Conference
		An Overview of Women Entrepreneur in Karnataka City	16/11/2021	National Conference

3.2 Faculty Publications in Journals/Magazine & Books Published

Name of the author/s	Title of paper	Name of journal(Published)	ISBN/ISSN number
Dr Nikitha Alur	The influence of financial literacy on collectibles as an alternative investment avenue: effects of financial skill, financial behaviour and perceived knowledge on investors’ financial wellbeing	Turkish Online Journal of Qualitative Inquiry	1309-6591
	Indian Ethos and Leadership	Himalaya Publication	978-93-5495-195-4
	Production and Inventory Management	vision publication	978-93-5433-797-0
	Indian Ethos and Leadership	Himalaya Publishing House	978-93-5495-195-4

	International Business Environment	Himalaya Publishing House	978-93-5433-605-8
Prof. Meera K L	Financing Start-ups in India: Opportunities, Obstacles, and Innovative Solution	Mukt Shabd Journal	2347-3150,
	A Study on quality of care and patient satisfaction with reference to eye care clinics in bangalore	Journal of Education: Rabindra Bharati University UGC CARE Approved, Peer Reviewed and Referred Journal	0972-7175
Dr. Arpana	Pricing of options in Indian derivative market-An Empirical Analysis	· International journal of Advanced Science and Technology	2005-4238
	Role of Planning and Risk Tolerance as Intervening Constructs between Financial Well-being and Financial Literacy among Professionals	· International Journal of Economics and Financial Issues	2146-4138
	A Study on Financial literacy and its impact on Investment decision of Professionals	Zenith International Journal of Multidisciplinary Research	22315780
	Corporate Regulation	Himalaya Publishing House	978-93-90436-76-7
	Risk Management	Himalaya Publishing House	978-93-5495-177-0
	Commodity Market	Himalaya Publishing House	978-93-5262-008-1
	Managerial Finance	Himalaya Publishing House	978-93-5433-573-0
	Dr. S. Chitra devi	Work Life Balance in HealthCare sector with reference to St. John's Hospital, Bengaluru	in Journal of Management research and Analysis,

	A Study on Global Advertising Strategies of FMCG Products with reference to Colgate and COCA-COLA	Journal of Management research and Analysis,	e-ISSN 2394-2770, ISSN 2394-2762
	study on consumer awareness towards E-Banking Services of (sbi) State bank of India,	Alochana Chakra Journal (UGC care)	:2231-3990
	A Study On Digitalization: Challenges and Opportunities In India with reference to Bangalore City	Studies in Indian Place Names (ugc Care Journal)	2394-3114
Dr. P.Radha	A Study on Agricultural Labour Engagement during Covid-19 at Kothamangalam	Ramaiah Institute of Management Studies	conference Proceedings
	Analysis of Human Resource Management and its Impact on Enterprise Resource Management in Manufacturing Industry with specila reference to MSMEs of Coimbatore	Ramaiah Institute of Management Studies	conference Proceedings
	A Study on Students Perception towards College	Ramaiah Institute of Management Studies	conference Proceedings
	A Deep Knowledge and Digital Culture Management System	2021 7th International Conference on Advanced Computing and Communication Systems (ICACCS)	conference Proceedings (SCOPUS)
	An Intelligent Classification of E-Enterprises Development	2021 7th International Conference on Advanced Computing and Communication Systems	conference Proceedings (SCOPUS)
	A Study on Microfinance in Women Empowerment	Indian Academicians and Researchers Association - Rajabhat Maha Sarakham University, Thailand	Indian Academicians and Researchers Association

	A Study on risk and benefits of mobile banking technology	Indian Academicians and Researchers Association - Rajabhat Maha Sarakham University, Thailand	Indian Academicians and Researchers Association
	A Study on effectiveness of role played by microfinance in women empowerment with special reference to karnatak	Indian Academicians and Researchers Association - Rajabhat Maha Sarakham University, Thailand	Indian Academicians and Researchers Association
Dr Sweta Bhasin	Green Marketing An Overview	International Marketing Journal Of Marketing Management and Research	0770-4525
	Work Life Balance in HealthCare sector with reference to St. John's Hospital, Bengaluru	Journal of Management research and Analysis, issue 1, Vol 1,,Pp 161-165. (UGC Care)	2394-27702394-2762
	A Study on Global Advertising Strategies of FMCG Products with reference to Colgate and COCA-COLA	Journal of Management research and Analysis,	2394-2770,2394-2762
	study on consumer awareness towards E-Banking Services of (sbi) State bank of India,	Alochana Chakra Journal (UGC care)	2231-3990
	A study on the EmployeePerformance and Productivity Development Activities with Reference to selected textile sector in Thiruppur	AEGAEUM JOURNAL	0776-3808
Mr. Basil Ealias	A study on softskills in respect of personal attributes, the comparative study between graduates opinion and HR managers opinion with special reference to textile industry in Thiruppur District	Jijnasa	0337 - 743X

	A study on Factor Analysis for soft skills practices in respect of communication skills with special reference to the employees of textile industry, Thiruupur District	Utkal	2249 -6661
	A study on Determine the impact of skill practices on employee productive in selecte textile sector in Thiruppur District	Journal of Xidian University	1001 - 2400
Dr.M.Surekha	1. Published paper in European Journal of Molecular & Clinical Medicine entitled	Management Information System In Organization"2020	2515-8260
	E-Service Quality & Customer SatisfactionA Comparative Study of Private & Public Sector Banks.	Journal of Xi'an University of Architecture & Technology	1006-7930
	1. Published paper in European Journal of Molecular & Clinical Medicine entitled on "Management Information System In Organization"	A Study on Microfinance in Women Empowerment	2515-8260
Dr Shivaraja B E	A study on online learning – A supplementary skill development programme	AEGAEUM JOURNAL	0776 -3808
	Horatada Hadugalu:Samajika Prajne	Inernational webinar,Shri krishnadevaraya university, Andrapradesh,	978-93-5408-768-4
	Ananya Prathibeya Pari (Edited Book)	KI.RAM.PUBLICATION,BEN GALURU	978-81-952515-2-0
Prof.Anuradha.H.N	Employee Behavioural Challenges Post Pandamic	The Journal of Oriental Research Madras	0022-3301
	Knocking the Door of Happiness	Walnut Publication	978-9390261734
	Success Sutra	Foxland Publication	978-8195321773

Dr. B.Senthilkumar	A Study on Microfinance in Women Empowerment	Indian Academicians and Researchers Association - Rajabhat Maha Sarakham University, Thailand	Indian Academicians and Researchers Association
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3.3 Faculty Achievement

<u>Sl.No</u>	Name	Award	Date	Organization
1	Anuradha.H.N	Pearl Foundation Best Women Assistant Professor	19-Jun-2021	Pearl-A foundation for Education Excellence
2	Dr. Surekha H	Scenario of Education in Rural India - A Review Study	29-Dec-2021	Bannariamman Institute of Technology
		A Study on Problems and Prosperous of Women Entrepreneur in India	16-Nov-2021	SYNERGY - Entrepreneurship Development Cell
		Non-Timber Forest Products and Rural Marketing – A Literature Overview	25-Dec to 27-Dec-21	Ramaiah Institute if Technology
3	Avinash Kaur	Best Woman Assistant Professor in Management	19-Jun-2021	Pearl Foundation
4	Dr.Nikitha Alur	PEARL Foundation Best Women Educator Award	19-Jun-2021	Pearl Foundation
		A Study on Problems and Prosperous of Women Entrepreneur in India	16-Nov-2021	SYNERGY - Entrepreneurship Development Cell
		Scenario of Education in Rural India - A Review Study	29-Dec-2021	Bannariamman Institute of Technology
		Non-Timber Forest Products and Rural Marketing – A Literature Overview	25-Dec to 27-Dec-21	Ramaiah Institute if Technology
5	Dr. Shivaraja B E	Gulbarga Vishvaidyalya Rajyosthava Prashasti 2022	15-Jan-2022	Karnataka Rajyosthava Prashasti Prathana Samaramba
		Kalmanraagi Kathege chinnada Padake Doretide	21-Jan-2022	Jayathirtha Raajajapurihita Katha Spardheyalli
6	Dr. J A Raja	Scenario of Education in Rural India - A Review Study	29-Dec-2021	Bannariamman Institute of Technology
		Non-Timber Forest Products and Rural	25-Dec to	Ramaiah Institute if Technology

		Marketing – A Literature Overview	27-Dec-21	
		A Study on Problems and Prosperous of Women Entrepreneur in India	16-Nov-2021	SYNERGY - Entrepreneurship Development Cell

3.4 Faculty Patents

<u>Sl.No</u>	<u>Name of the Patenter</u>	<u>Patent Number</u>	<u>Title of the patent</u>	<u>Year of Award / publish of patent</u>
1		202121051857	A CRITICAL INVESTIGAION IN ANALYSING THE KEY DETERMINANTS OF INTERNET OF THINGS IN ENHANCING EMPLOYEE ENGAGEMENT IN MULTINATIONAL COMPANIES	2021
	Dr.Arpana.D	202141059215	HR practices with special reference to garments industries	2021
		202241000793	Development of a new approach in financial management, based on the principles and methodologies of Lean	2021
2	Dr.P.Radha	202141059215	HR practices with special reference to garments industries	2021
		202241000793	Development of a new approach in financial management, based on the principles and methodologies of Lean	2021
3	Dr.Nikitha Alur	202141059215	HR practices with special reference to garments industries	2021
		202241000793	Development of a new approach in financial management, based on the principles and methodologies of Lean	2021
4	Dr.M.Surekha	202141059215	HR practices with special reference to garments industries	2021
		202241000793	Development of a new approach in financial management, based on the principles and methodologies of Lean	2021

5	Dr.Senthil Kumar	202141059215	HR practices with special reference to garments industries	2021
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4 Fulfilling Social Responsibilities

Students of TOCBM undertook number of activities as part of the NCC and NSS work. Some of the important events are as under

4.1 NSS & NCC Activities Conducted for the Academic Year Sept 2020 to Nov 2021

Sl No	Events Conducted	Date	No. of Students Participated	Venue
1	The Observation of Birth Anniversary of Swami Vivekananda"	20-Jan-21	324	Online (Zoom)
2	The Celebration of the Republic Day	26-Jan-21	All	Quadrangle of College Premises
3	The Pulse Polio Awareness	31-Jan-21	70	Agara Hospital in HSR layout
4	National T20 Cricket Tournament For The Blind 2020-21	8-Feb to 16-Feb - 2021	30+	Cricket Grounds in different places of Bangalore
5	World Environment Day	5-Jun-21	324	Online (MS Teams and Youtube Live Stream
6	Yoga for Well-Being	21-Jun-21	185	Teams Meeting
7	Covid-19 Awareness Program	22-Jun-21	307	Online (MS Teams & YouTube Live Stream
8	Vijay Diwas	15-Dec-21	36	Quadrangle of College Premises

4.2 Co-Curricular & Extra-Curricular Activities – CC&EC





4.3 Intercollegiate Competition

The Oxford College of Business Management achieved First place in Group Fashion Show competition during IGNITE 2021 conducted as a part of Inter-College online cultural fest held by International School of Business and Media from 17th - 18th, December 2021



4.4 List of Co-Curricular Activities (Jan 2021 to Dec2021)

Name of Activity	Date of Activity	Time of Activity	Activity Coordinator	No. of Participants
The Celebration of the Republic Day	26-Jan-21	8:30 AM	Prof. Priyanka Ganguly and Prof. Shweta.K	31
Colour Week and Exordium	22 Feb-26 Feb 21	11:00AM	Dr Arpana	300+
Investiture Ceremony	4-Mar-21	10:30AM	Dr Arpana	300+
Short Video Making on Environment	8-Jun-21	9:30AM to 7:00PM	sampath	200+
Udaan	24-Jun to 25-Jun-2021	1:30 PM	Priyanka Ganguly	25
VIRTUAL SCAVENGER HUNT (TREASURE HUNT) "Clear vision Holds The key"	28-Jul-21	1:30 PM	Mrs Priyanka Ganguly	200+
Inter Departmental Singing Competition "Rewind The Happiness".	29-Jul-21	1:30 PM	Mrs Priyanka Ganguly	200+
Independence Day	15-Aug-21	9:00 AM	Priyanka Ganguly	70
Teachers Day	6-Sep-21	1:30 PM	Priyanka Ganguly	30
Alvida	24-Sep-21	10:00AM	Priyanka Ganguly	30
Aikya	7-Oct-21	10:00AM	Priyanka Ganguly	270
Rangoli Competition	19-Nov-21	2:00 PM	Mrs Priyanka Ganguly	10
Kannada Rajyotsava	24-Nov-21	11:30 AM	Dr Shivaraja BE	300+

5 List of Students Sports Achievement (Dec-2021)

SlNo	Event	Date	Participants		Organizers and Venue	Achievement
			Class	Name		
1	Boxing	11-Dec-2021	II BBA	Sanjay	Bnagalore University	Gold Medal /Certificate
2	Boxing	11-Dec-2021	I BBA	Nikhi Roy	Bnagalore University	Gold Medal /Certificate
3	Fencing	4-Dec-2021	II MBA	Yogesh	Bnagalore University	Gold Medal /Certificate
4	Long Jump	16-Dec-2021	II BCOM	Ranjitha C	Bnagalore University	Bronzes Medal /Certificate





5.1 Inter Class Sports Competition at TOCBM

For an all-round development of the student, there is a need of emotional, physical, spiritual and moral development that is complemented and supplemented by Co-curricular Activities. Physical activities are as necessary as studies. They in fact rejuvenate and energize a stale mind and greatly impact a student's progress.

A. Indoor Games Events (UG Boys)

Sl No	Students Name	Year	Class & Section	Competition	Achived
1	Mohammad Kaif	1st Year	BBA B Section	Carrom	1st Place
2	Abhishek R	1st Year	BCOM A Section	Carrom	2nd Place
3	Javeed Pasha	1st Year	BCOM A Section	Carrom	3rd Place
4	Praful Shreekanth Yadawad	2nd Year	Bcom B Section	Carrom	1st Place
5	Harsha S	2nd Year	BCOM A Section	Carrom	2nd Place

6	Kunga	2nd Year	BCOM A Section	Carrrom	3rd Place
7	Charan S	3rd Year	BCOM A Section	Carrrom	1st Place
8	Saran M	3rd Year	Bcom B Section	Carrrom	2nd Place
9	Girisha Ramesha Patil	3rd Year	BCOM A Section	Carrrom	3rd Place
10	Indra	1st Year	BBA A Section	Chess	1st Place
11	S Gnana Prakash	1st Year	BCOM C Section	Chess	2nd Place
12	Manoj	1st Year	BCOM A Section	Chess	3rd Place
13	Basi Reddy Shivashankar	2nd Year	BCOM A Section	Chess	1st place
14	Rakshith BM	2nd Year	BCOM A Section	Chess	2nd Place
15	Shiva Ram Reddy	2nd Year	BCOM A Section	Chess	3rd Place
16	Akarsh Kumar Lingam	3rd Year	BCOM A Section	Chess	1st place
17	Hemanth Reddy	3rd Year	BCOM A Section	Chess	2nd Place
18	Sandeep Kumar Sahani R	3rd Year	BBA B Section	Chess	3rd Place
19	Abhishek R	1st Year	BCOM A Section	Table Tennis	1st place
20	Arun Stanley A	1st Year	BCOM A Section	Table Tennis	2nd Place
21	Abhishek S	1st Year	BCOM A Section	Table Tennis	3rd Place
22	Kunga	2nd Year	BCOM A Section	Table Tennis	1st place
23	Darshan A	2nd Year	BCOM A Section	Table Tennis	2nd Place
24	Sandeep M	2nd Year	BCOM A Section	Table Tennis	3rd Place
25	Syed Shoaib	3rd Year	BBA B Section	Table Tennis	1st place
26	Muhammed Sajjad	3rd Year	BBA B Section	Table Tennis	2nd Place
27	Murthy	3rd Year	BBA B Section	Table Tennis	3rd Place





B . Indoor Games Events (UG Girls)

Sl No	Students Name	Year	Class & Section	Competition	Achived
1	Bhoomika	1st Year	BCOM A Section	Carrom	1st Place
2	Gayathri B	1st Year	BCOM A Section	Carrom	2nd Place
3	Krithika Keshaven	1st Year	BCOM B Section	Carrom	3rd Place
4	Chitra M	2nd Year	BCOM B Section	Carrom	1st Place
5	Amulya	2nd Year	BCOM A Section	Carrom	2nd Place
6	Sahana	2nd Year	BCOM A Section	Carrom	3rd Place
7	Sangeetha	3rd Year	BCOM A Section	Carrom	1st Place
8	Tejaswini M	3rd Year	BCOM B Section	Carrom	2nd Place
9	Poluina Tanuja	3rd Year	BCOM A Section	Carrom	3rd Place
10	Chinmayi	1st Year	BCOM A Section	Chess	1st Place
11	Pragathi K	3rd Year	BCOM B Section	Chess	1st Place
12	Ranjitha C	2nd Year	BCOM B Section	Table Tennis	1st Place
13	Ruchitha K	3rd Year	BCOM B Section	Table Tennis	1st Place



C . Indoor Games Events (PG)

SI No	Students Name	Year	Class & Section	Competition	Achived
1	Venkatesh	2nd Year	MCOM	Carrom	1st Place
2	Venugopal	2nd Year	MCOM	Carrom	2nd Place
3	Shakeel	2nd Year	MCOM	Carrom	3rd Place
4	Poornima	2nd Year	MCOM	Carrom	1st Place
5	Anusha	2nd Year	MBA	Carrom	2nd Place
6	Yeswini	2nd Year	MBA	Carrom	3rd Place
7	Naveen Kumar	2nd Year	MBA	Chess	1st Place
8	Ravi Kiran	2nd Year	MCOM	Chess	2nd Place
9	Rohit	2nd Year	MBA	Chess	3rd Place
10	Poornima	2nd Year	MCOM	Chess	1st Place
11	Bhavani	2nd Year	MCOM	Chess	2nd Place
12	Venkatesh	2nd Year	MCOM	Badminton	1st Place
13	Naveen	2nd Year	MCOM	Badminton	2nd Place
14	Chandan T	2nd Year	MBA	Badminton	3rd Place
15	Pallavi	2nd Year	MCOM	Badminton	1st Place
16	Chandana D	2nd Year	MCOM	Badminton	2nd Place
17	Lakshmi	2nd Year	MCOM	Badminton	3rd Place





6 Bridge Programme for 1st Year Students

6.1 BBA/B. Com Bridge Programme Schedule – Oct 2021

SL No	Event	Date	Venue	Faculty Incharge
1	Inauguration Ceremony	21-Oct-21	Auditorium	Prof. Chitra Rao
2	Goal Setting -Realistic Expectation of management	25-Oct-21	Auditorium	Prof. Chitra Rao
3	Career Planning in Business Administration & Commerce	27-Oct-21	Auditorium	Prof. Chitra Rao
4	Personality Development - Communication Skills	26-Oct-21	Auditorium	Prof. Chitra Rao
5	Listen , learn & lead lessons from the Alumni	28-Oct-21	Auditorium	Prof. Chitra Rao



6.2 Industrial Visits

Name of Activity	Activity Description	Department	Date of Activity	Activity Coordinator	No. of Participants
Industrial visit to BAMUL	Research Cell	Management	4-Dec-21	Dr B Senthil Kumar	40



7 Certification Courses

SL No	Name of Activity	Batch	Date of Activity	Time of Activity	Activity Coordinator	No. of Participants
1	Certificate Program on overview of indian capital market & indian economy	BBA & BCOM 2018-2021	25-Jan-21 to 30-Jan-21	3:00pm to 4:00pm	Prof Santhosh	25+
2	Workshop on ITR Filling	2yr MCOM 2019-2021	8-Jan-21	1:00 PM	Dr.S.Chitradevi	35
3	Financial Modeling	MBA & MCOM 2020-2021	18-Feb-21	10:00 AM	Dr.M.Surekha	78
4	Workshop on Career Guidance	VI Sem B.COM and BBA 2018-2021	26-Mar-21	10.30 AM	Prof Saritha	132
5	Workshop on Intellectual Property Rights	MBA & MCOM 2020-2022	15-May-21	10:30 AM	Dr.S.Chitradevi	354
6	4 Day Workshop on Mental wellbeing (Mental wellbeing and Emotional Up Skilling)	BBA/BCOM/MB A/MCOM 2019-2021	18-May-21	10AM to 11:15AM	Prof. SarithaBollamma & Prof. Sowmya	100
7	4 Day Workshop on Mental Wellbeing (Positive mental Attitude)	BBA/BCOM/MB A/MCOM 2019-2021	18-May-21	11:30 AM to 12:30pm	Ms Priya & Ms Nidhi goel	100
8	4 Day workshop on Mental Wellbeing (Mental wellbeing Awareness During Unprecedented Times)	BBA/BCOM/MB A/MCOM 2019-2021	19-May-21	10:30AM to 11:30	Ms Priya & Ms Nidhi goel	150
9	Time Management	MCOM II Sem 2020-2022	17-May-21 to 25-May-21	4.00 pm - 5 pm	Dr.M.Surekha	34
10	Advance Business Communication	MBA II Sem - 2020-2022	17-May-21 to 25-May-21	4.00 pm - 5 pm	Dr.M.Surekha	90
11	Leadership skills	MCOM III Sem 2019-2021	01-Jul-21 to 09-Aug-21	3.20Pm to 4.20Pm	Dr.M.Surekha	35
12	MS Office (Advance)	MBA III Sem 2019-2021	01-Jul-21 to 07-Aug-21	3.20Pm to 4.20Pm	Dr.M.Surekha	117
13	Interview Skills	BCOM VI Sem 2020 / BBA VI Sem 2020	7th Jun to 18th July 21	3.30Pm to 4.30 PM	Prof. Avinash	302
14	Entrepreneurship	BCOMIV 2020 / BBA IV 2020	7th Jun to 18th July 21	3.30Pm to 4.30 PM	Prof. Avinash	236
15	MS Office	BCOM II 2020 /BBA II 2020	7th Jun to 18th July 21	3.30Pm to 4.30 PM	Prof. Avinash	212

16	Orientation Workshop On Internship Program	2nd Sem BBA 2021-2024	20-Jul-21	11:30 AM	Prof. Avinash Kaur	98
17	A Workshop On "Indian Commodity Market".	MBA & MCOM 2019-2021	23-Jul-21	10:3AM	Dr. Chithra Devi	
18	Digital Marketing	MBA 2020-2021	11-Aug-21 to 20-Sept-21	10:00 AM	Prof. Basil Ealias	75
19	Soft Skills that you must have to develop your own self	6th Sem BBA & BCOM 2019-2022	11-Aug to 13-Aug 21	11:30AM	Prof. Avinash; Prof. Chitra D Rao	100+
20	Soft Skills that you must have to develop your own self	6th Sem BBA & BCOM 2019-2022	16 Aug to 19 Aug 21	11:30AM	Prof. Avinash; Prof. Chitra D Rao	50
21	Aptitude Training	6th Sem BBA & BCOM 2019-2022	23 Aug to 27 Aug 21	11:30AM	Prof. Avinash; Prof. Chitra D Rao	50
22	Employability Enhancement Training	4th Sem MBA & MCom 2019-2021	27-Sept to 29-sept 21	9:30 AM-12:30 PM	Prof. Avinash Kaur	30
23	Career Coaching & Mentoring	4th Sem BCOM 2019-2022	17 Nov to 19 Nov 21	9:30 AM-12:30 PM	Prof. Avinash Kaur	30
24	Dressing to Win the Workplace training	5th Sem BCOM 2019-2022	18-Nov-21	9:30 AM-12:30 PM	Prof. Avinash Kaur	30
25	Behavioral Training Program	5th Sem BCOM 2019-2022	24 Nov to 26 Nov 21	9:30 AM-12:30 PM	Prof. Chitra.D.Rao	100
26	Soft Skill Training	1st Sem BBA 2021-2024	16-Dec-21 & 17-Dec-21	9:30 AM to 3:30 PM	Prof. Avinash Kaur	143
27	Skill Development Programme	1Yr MBA 2020-2022	17-Dec-21	10:AM to 12:30AM	Dr. Naveen Kumar	45

7.1Pre-Placement Training

Sl. No.	Course	Dates	No. of Students
1	6th Sem Bcom & BBA	11-Aug--13-Aug 2021	100+
2	6th Sem Bcom & BBA	16 Aug -19 Aug 2021	50
3	6th Sem Bcom & BBA	23 Aug -27 Aug 2021	50
4	5th Sem Bcom	17 Nov to 19 Nov 2021	30
5	4th Sem Bcom	18-Nov-21	30
6	4th Sem Bcom	24 Nov to 26 Nov 2021	100+

7.2 Digital Marketing Certification Program

Course	Dates	No. of Students
MBA 2020- 2022 Batch	11 Aug 2021	30
MBA 2020- 2022 Batch	20 ept 2021	45

7.3 Centre for Entrepreneurship Development [CED]

Name of Activity	Department	Date of Activity	Type of Activity	No. of Participants
Steps to become a Successful Entrepreneur	MBA 1st year	29-Jan-21/ 10:30 AM	Workshop	87
Inspiration does exist and its within you	MBA 1st year	30-Jan-21/1:30 PM	Workshop	48

8 Library Resources

8.1 Print Resource

Books	Particular	Titles	Volumes
The Oxford College of business management	Books	6171	15117
	Total		15117
	SC/ST Books		126
	Grand Total		15243
Periodicals			
Journals	National		29
	International		Online
Bound Volumes	MBBV		686
Magazines	National		17
News Papers	Kannada, English, Hindi, Tamil, Telugu & Malayalam		16

8.2 Library E-Resource Collection

EBSCO Business Source Elite	Journals & Magazines	
	(Full Text Journals)	1070
	Case Studies more than	4500
	Company Profiles More than	10000
	Market Research Reports	12
	Industry Report	21
	Financial Report	88
	Conference Proceeding & conference Papers	6
Databases	N-List (INFLIBNET)	
	E-Journals	6000+
	E-Books	3135000+
	DELNET	
	E-Journals (Full Text)	5000+
	E-Thesis & Dessertations	100000
	E-Journals (ILL)	45000+
	E-Books (ILL)	30,000,000+
Grand Total (E-Resources)	E- Journals	57070
	E-Books	33,135,000
CD/DVD'D	BMCD'S (203 Titles)	569
Computers		20

8.3 Subject-Wise Breakup of Books

SI No	Subject's	Titles	Books		Total No of Books
			Ref Books	Text Books	
1	Accountancy	449	235	980	1215
2	Advertising Management	65	24	103	127
3	Auditing	28	11	70	81
4	Banking	74	27	167	194
5	Business Communication	106	45	255	300
6	Business Environment	135	69	251	320
7	Business Ethics & Values	33	20	82	102
8	Business Law	108	64	176	240
9	Business Mathematics	28	15	73	88
10	Computer Science	106	37	106	143

11	Consumer Behaviour	36	15	88	103
12	Dictionary/Encyclopedia	35	29	4	33
13	Economics	297	130	725	855
14	English Language	220	41	245	286
15	Electronic Commerce /E-Commerce	32	13	97	110
16	Financial Management	447	202	1325	1527
17	General	458	32	1761	1793
18	General Knowledge	110	32	118	150
19	Hindi Language	59	21	43	64
20	Human Resource Management	370	180	739	919
21	Income Tax	138	62	154	216
22	International Busines	46	34	111	145
23	Kannada Language	489	21	531	552
24	Management	547	307	819	1126
25	Management Information System	226	108	279	387
26	Marketing Management	481	248	975	1223
27	Project Management	32	35	50	85

8.4 Library Statistics

Sl No	Particulars	Count
1	Transaction Of Books (Avg)	100 PD
2	Students Visit (Avg)	250 PD
3	Faculty Visit (Avg)	7 PD
4	System Access (Avg)	10 PD
5	Question Paper Request (Avg)	8PD

8.5 Library Facilities & Service

- LibSoft Library Software with RFID Facility
- Wi-Fi Facility
- Internet Browsing Service

- Open Access System
- Circulation Service
- Reference Service
- OPAC Search Service
- Newspaper Clipping Service
- Information Display & Notification
- Display of new Arrivals
- Book Exhibition
- SC/ST Book Bank facility
- Printing & Reprography
- Departmental Libraries for faculty
- Power back up with UPS
- Question Bank Services
- Gold & Silver Card Facility for Students

8.6 Library Records

- Accession Registers
- Periodical Registers
- SC/ST Book Register
- Magazine Register
- Staff login Register
- Student login Register

8.7 Library Staff Members

Name	Qualification	Designation
Mr Mallikarjuna	M.Sc, NET (Ph.D)	Librarian
Mr Harish M H	MLISc, B.Ed, K-SET,NET	Asst.Librarian

9 Newspaper's Published/Advertisment

Feb 3rd 2021 Paper : Udayavani Feb 8th 2021 Paper : Education Times

ರಾಷ್ಟ್ರಕ್ಕಾಗಿ ಸ್ವಯಂಸೇವಕರಾಗಿ

ಆಕ್ಸ್‌ಫರ್ಡ್ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲೆ ಡಾ. ನಿಖಿತಾ ಅಲೂರು ಸಲಹೆ



ಆಗಲದ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರದಲ್ಲಿ ಫೋರಿಯೋ ಲಸಿಕೆ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಆಕ್ಸ್‌ಫರ್ಡ್ ಕಾಲೇಜ್ ಆಫ್ ಬಿಜಿನೆಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನ ಪ್ರಾಂಶುಪಾಲೆ ಡಾ. ನಿಖಿತಾ ಅಲೂರು ಮತ್ತು ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗವಹಿಸಿದ್ದರು.

ಮೊಯವಾಡಿ ಸುದ್ದಿಪಾಲ ಬೆಂಗಳೂರು ರಾಷ್ಟ್ರ ಸೇವೆಯಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಹೆಚ್ಚು ಸೇರಬೇಕೆಂದೇ ಬೇಕು. ಅದಕ್ಕಾಗಿ ಸ್ವಯಂ ಸೇವಕರಾಗಬೇಕು ಎಂದು ಆಕ್ಸ್‌ಫರ್ಡ್ ಕಾಲೇಜ್ ಆಫ್ ಬಿಜಿನೆಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನ ಪ್ರಾಂಶುಪಾಲೆ ಡಾ. ನಿಖಿತಾ ಅಲೂರು ಕಿಮವಾತಿ ಹೇಳಿದ್ದಾರೆ. ಆಕ್ಸ್‌ಫರ್ಡ್ ಕಾಲೇಜ್ ಆಫ್ ಬಿಜಿನೆಸ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಮತ್ತು ವಿಜ್ಞಾನ ಕಾಲೇಜಿನ ರಾಷ್ಟ್ರೀಯ ಸೇವಾ ಯೋಜನೆ (ಎನ್‌ಎಸ್‌ಎಸ್) ವತಿಯಿಂದ ಆಗಲದ ಪ್ರಾಥಮಿಕ ಆರೋಗ್ಯ ಕೇಂದ್ರದಲ್ಲಿ ಅಮೇಜಿಂಗ್ ಫೋರಿಯೋ ಲಸಿಕೆ ಕಾರ್ಯಕ್ರಮ ಉದ್ಘಾಟನೆ ಮಾಡಲಾಯಿತು. ಮುಂದಿನ ದಿನಗಳಲ್ಲಿ ಛಾಂದ್ರದಲ್ಲಿ ಯಾವುದೇ ಫೋರಿಯೋ ಪ್ರಕರಣ ವರದಿಯಾಗದಂತೆ ಎಚ್ಚರ ವಹಿಸಬೇಕಿದೆ. ಆ ನಿಟ್ಟಿನಲ್ಲಿ ಎಲ್ಲರೂ ಕಾರ್ಯಕ್ರಮವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ಪಾಲ್ಗೊಳ್ಳಬೇಕು ಎಂದು ಡಾ. ನಿಖಿತಾ ಅಲೂರು ಕೇವಲ ವಾರ್ಡನ್‌ಗಳಿಗೆ ಲಸಿಕೆ ಮಾಡಲಾಯಿತು. ಮುಖ್ಯ ಆರೋಗ್ಯಾಧಿಕಾರಿ ಡಾ.ಲೋಕೇಶ್, ವಿಜ್ಞಾನ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರಾದ ಡಾ.ಕಾವ್ಯಶ್ರೀ ಹಾಗೂ ಎನ್‌ಎಸ್‌ಎಸ್ ವಿದ್ಯಾರ್ಥಿಗಳು ಭಾಗಿಯಾಗಿದ್ದರು.

MONDAY, FEBRUARY 8, 2021
www.educationtimes.com

Should universities consider conducting physical classes in shifts

Graded opening is a sensible approach

The intensity of the physical return of students to institutions should be in a phased manner. Inviting all students on the campus at once might increase health challenges during the testing time. Re-opening of colleges in shifts might create challenges for administration.

MARUJENNA, PRINCIPAL, ANJALHATTA COLLEGE, DELHI UNIVERSITY

Offline classes motivate collaborative learning

The decision to reopen colleges and universities in shifts should include consideration of benefits such as social and psychological well-being. Classroom teaching enhances student's critical thinking skills and also provides an opportunity to engage in discussions.

NEETA ALIAS, PRINCIPAL, THE MCKENZIE COLLEGE OF BUSINESS MANAGEMENT, BANGALORE

Local situation must be taken into account

The Maharashtra government circular states that the final decision related to resuming classroom teaching should be taken by the universities after consultation with local disease management and health authorities and other decision-making executive bodies. The vice-chancellor's report states that pandemic related SOPs are not being violated by any college and university.

MADHU PARANJAPPE, GENERAL SECRETARY, MOKSHI UNIVERSITY AND COLLEGE TEACHERS' UNION (MOKTU)

Blended mode is appropriate

Blending both online and offline classes can be an effective option. The online mode offers quality education to students irrespective of the geographical boundary while through offline mode, students get an opportunity to interact with peers. In view of the practicals and projects, blending both offline and online mode is an appropriate option.

STREEMAN, COORDINATOR, COBALTATE OPEN UNIVERSITY

TALKING POINT
Blending both offline and online mode is an appropriate option.

—As told to Jagriti Kumari

Oct 22nd 2021 Paper : Udayavani


Oct 22nd 2021 Paper : Vijayavani

ಕರ್ನಾಟಕದಲ್ಲಿಯೇ ಮೊದಲು ಎನ್‌ಎಸ್‌ಎಸ್ ಆರಂಭಿಸಿದ



ಮೊದಲ ಬಾರಿಗೆ ಈ ರಾಜ್ಯದ ಯಾವುದೇ ಕಾಲೇಜಿನಲ್ಲಿ ಎನ್‌ಎಸ್‌ಎಸ್ ಆರಂಭಿಸಿದ ಕೀರ್ತಿ ಈಗಲೇ ಈ ಕಾಲೇಜಿಗೆ ಸಲ್ಲುತ್ತದೆ. ಈ ಕಾಲೇಜಿನಲ್ಲಿ ಈಗಲೇ ಎನ್‌ಎಸ್‌ಎಸ್ ಆರಂಭಿಸಿದ ಕೀರ್ತಿ ಈಗಲೇ ಈ ಕಾಲೇಜಿಗೆ ಸಲ್ಲುತ್ತದೆ. ಈ ಕಾಲೇಜಿನಲ್ಲಿ ಈಗಲೇ ಎನ್‌ಎಸ್‌ಎಸ್ ಆರಂಭಿಸಿದ ಕೀರ್ತಿ ಈಗಲೇ ಈ ಕಾಲೇಜಿಗೆ ಸಲ್ಲುತ್ತದೆ.

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರೋತ್ಸಾಹ



ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರೋತ್ಸಾಹ ನೀಡುವುದು ಈ ಕಾಲೇಜಿನ ಮುಖ್ಯ ಉದ್ದೇಶವಾಗಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರೋತ್ಸಾಹ ನೀಡುವುದು ಈ ಕಾಲೇಜಿನ ಮುಖ್ಯ ಉದ್ದೇಶವಾಗಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪ್ರೋತ್ಸಾಹ ನೀಡುವುದು ಈ ಕಾಲೇಜಿನ ಮುಖ್ಯ ಉದ್ದೇಶವಾಗಿದೆ.

Oct 22nd 2021 Paper : Dehali Varthe

Oct 25th 2021 Paper : Education times



Jan 15th 2022 Paper : Vijaya Karnataka

ವಿಜಯ ಕರ್ನಾಟಕ 15 ಜನವರಿ 2022, ಕಲಬುರಗಿ

ಲೇಖಕರು, ಪ್ರಕಾಶಕರು, ಕಲಾವಿದರಿಗೆ ಗೌರವ | 21ರಂದು ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಗುಲ್ಬರ್ಗಾ ವಿವಿ ರಾಜ್ಯೋತ್ಸವ ಪ್ರಶಸ್ತಿ ಪ್ರಕಟ

ವಿಜಯ ಕರ್ನಾಟಕದ ನಿಲಯ ಆಯ್ಕೆ

ಗುಲ್ಬರ್ಗಾ ವಿವಿ ರಾಜ್ಯೋತ್ಸವ ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಕಾರ್ಯಕ್ರಮವನ್ನು ಉದ್ದೇಶಿಸಿ ವಿಜಯ ಕರ್ನಾಟಕದ ನಿಲಯ ಆಯ್ಕೆ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಪ್ರಾರಂಭಿಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಪ್ರಕಾಶಕರು, ಲೇಖಕರು, ಕಲಾವಿದರು ಮತ್ತು ಸಂಸ್ಥಾಪಕರುಗಳನ್ನು ಗೌರವಿಸಿ ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ಮಾಡುವುದು ಉದ್ದೇಶವಾಗಿದೆ.

2022ರ ಪ್ರಶಸ್ತಿ ಪುಸ್ತಕ ಇದ್ದು ಈ ಕೆಳಕಂಡಂತಿವೆ.

ಕಥೆ (ಕಥೆ)	ಮಹಿಳಾ ಮಹಿಳೆ	ಗಣಿತದ ಮಹಿಳೆ
<ul style="list-style-type: none"> ಮೆಟ್ರಿಕ್ 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 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614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 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ಪ್ರಕ್ರಿಯೆಯನ್ನು ಪ್ರಾರಂಭಿಸಿದೆ. 	<ul style="list-style-type: none"> ವಿಜಯ ಕರ್ನಾಟಕದ ನಿಲಯ ಆಯ್ಕೆ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಪ್ರಾರಂಭಿಸಿದೆ.

ರಾಜ್ಯ ಮಟ್ಟದ ಕಥೆ ಕಥಾ ಸಭೆ: ಮಂಡನೆಯ- ರಾಗಿ ಚಿತ್ರ

ರಾಜ್ಯ ಮಟ್ಟದ ಕಥೆ ಕಥಾ ಸಭೆ: ಮಂಡನೆಯ- ರಾಗಿ ಚಿತ್ರ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ವಿಜಯ ಕರ್ನಾಟಕದ ನಿಲಯ ಆಯ್ಕೆ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಪ್ರಾರಂಭಿಸಿದೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ವಿಜಯ ಕರ್ನಾಟಕದ ನಿಲಯ ಆಯ್ಕೆ ಪ್ರಕ್ರಿಯೆಯನ್ನು ಪ್ರಾರಂಭಿಸಿದೆ.

